#### Introduction to Neuroscience – Behavioral Neuroscience

# Social Neuroscience

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#### **Outline**

**Diversity of social behaviors** 

**Aggression** 

**Deconstruction of parenting** 

Social bonding and hierarchy

Representation of others – social identity

## **Nest building – Attracting mates**



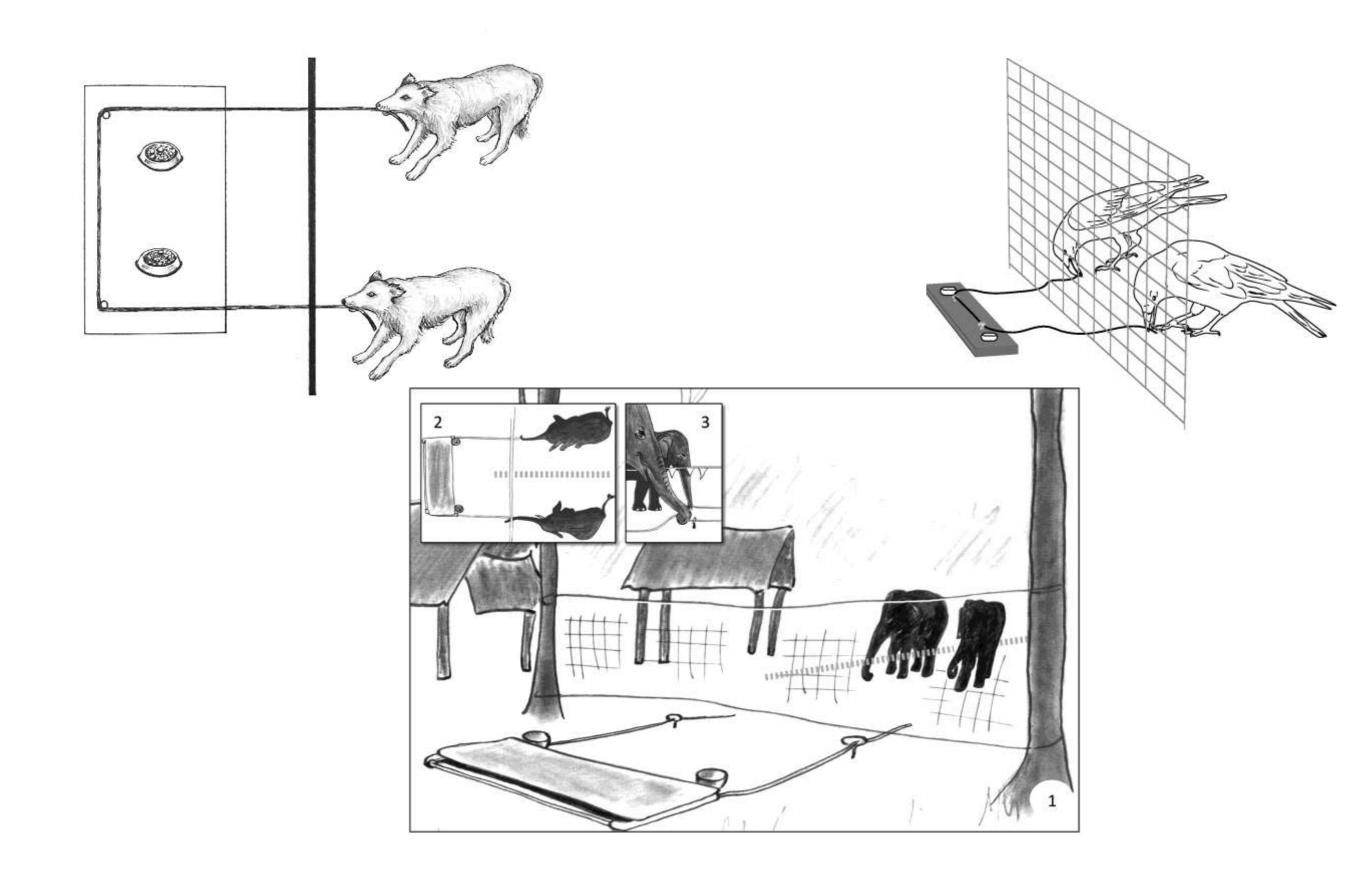
# **Coordinated Behavior – Hermit crab shell exchanges**



# **Cooperative Behavior – Chimps cooperating**



# **Cooperative Behavior – Across species**



# Aggression



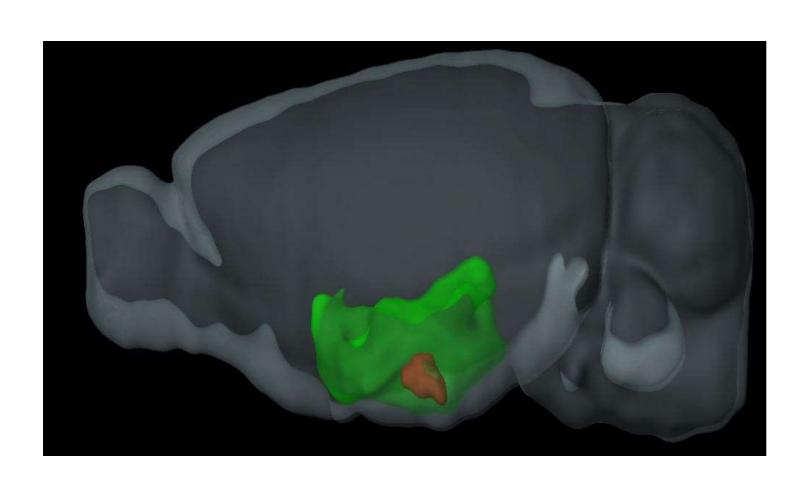




# Aggression



## **Aggression – Hypothalamus**

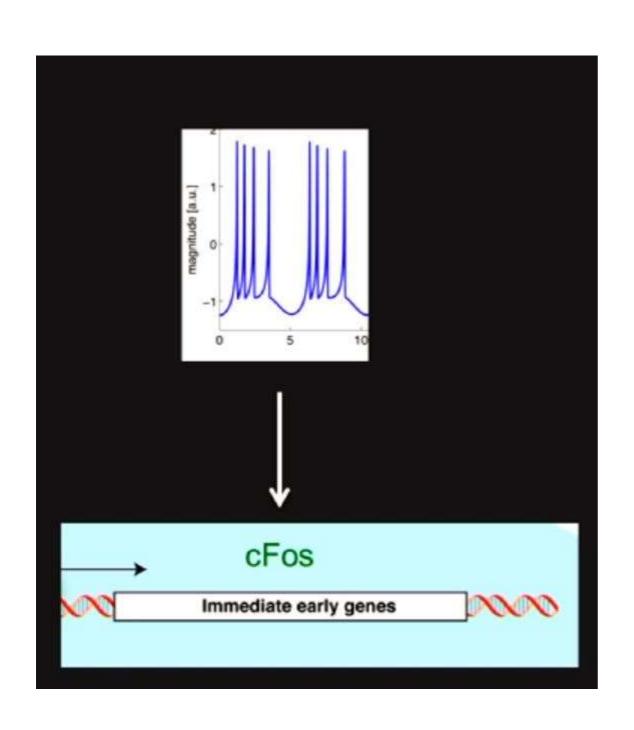


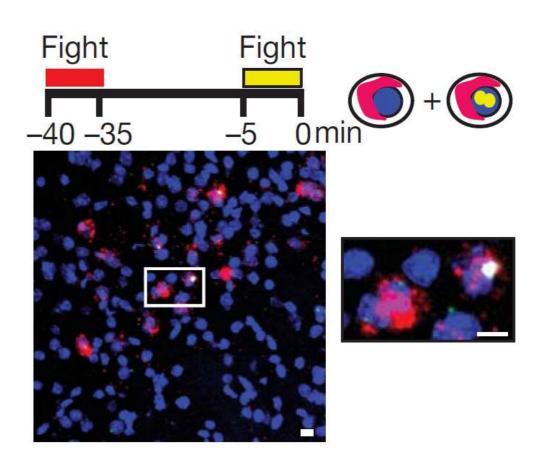
#### **Hypothalamus**

- -Sleep
- -Feeding
- -Arousal
- -Aggression
- -Blood pressure
- -Temperature Control
- -Social hormones like oxytocin & vasopressin

**Ventromedial nucelus** 

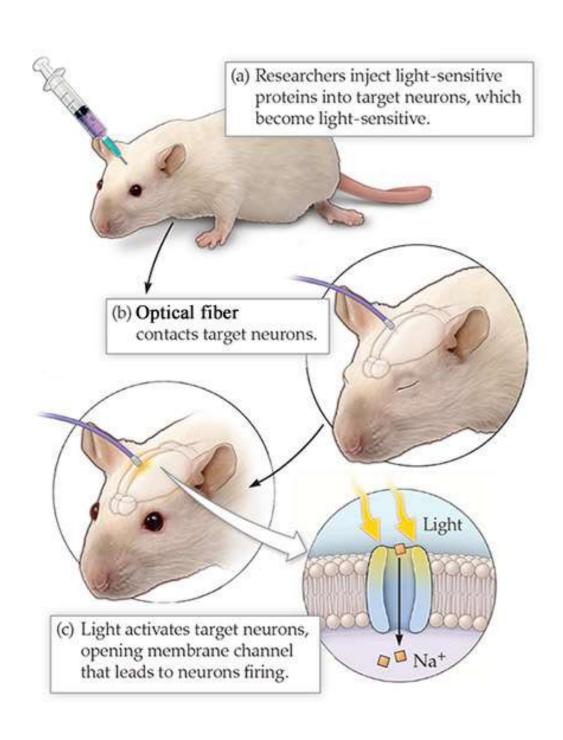
## Aggression – Ventromedial hypothalamus

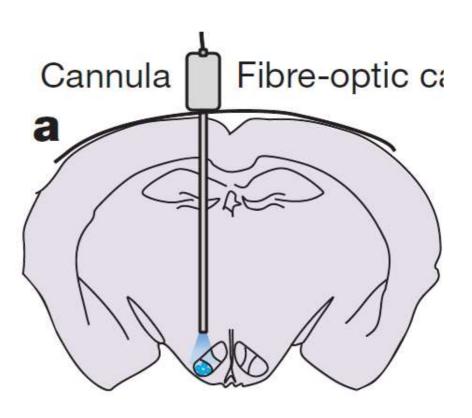


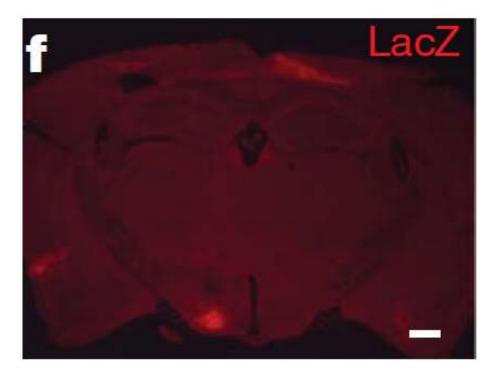


cFos+ cells in ventromedial hypothalamus

# Aggression – Activating cells in ventromedial hypothalamus with optogenetics





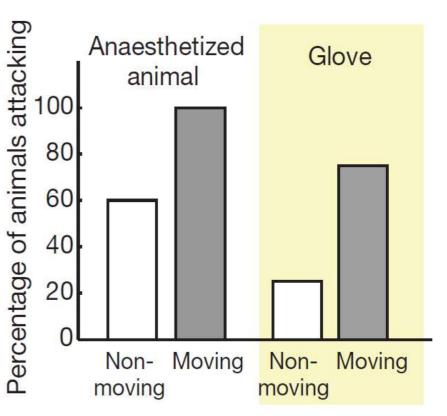


# Aggression – Activating cells in ventromedial hypothalamus causes aggression



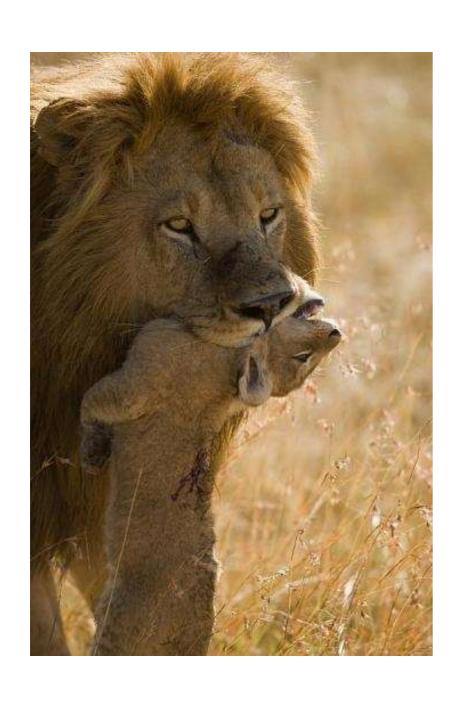
# Aggression – Activating cells in ventromedial hypothalamus causes aggression





An interesting aspect was that they attacked moving objects more

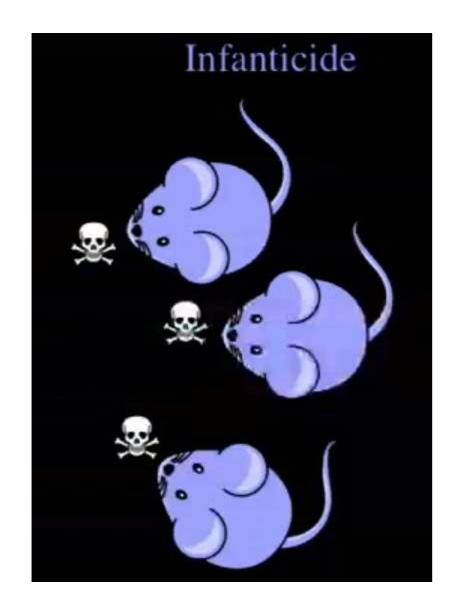
# Aggression – Infanticide of others' pups





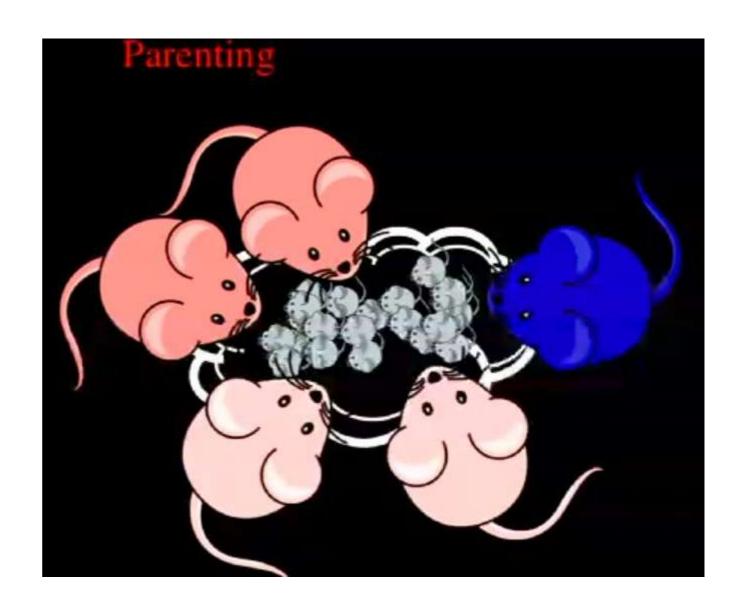


### Parenting – Switch from infanticide to parenting



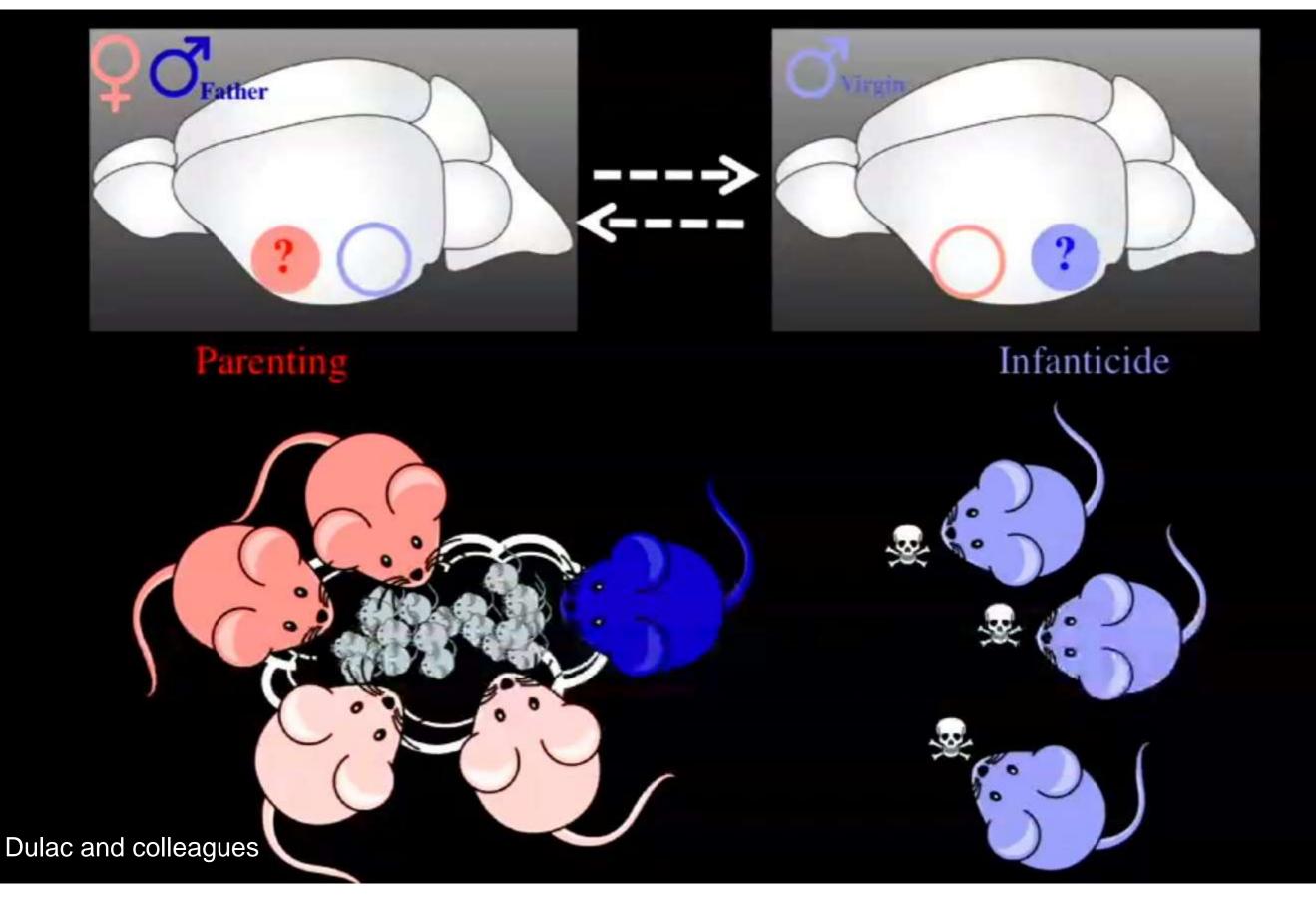
Male mice are normally infanticidal

Male mice who have mated, switch to parenting and not be infanticidal ~3 weeks after mating (which is the gestation time in mice) – also to others' pups

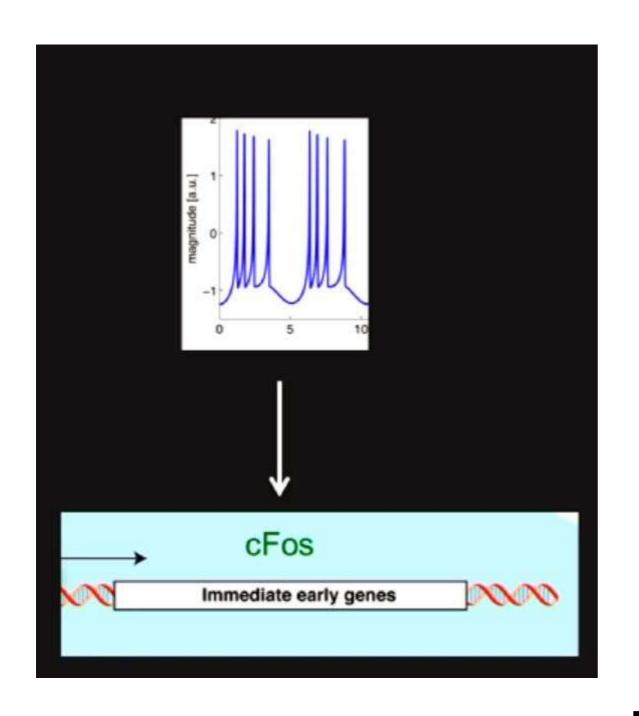


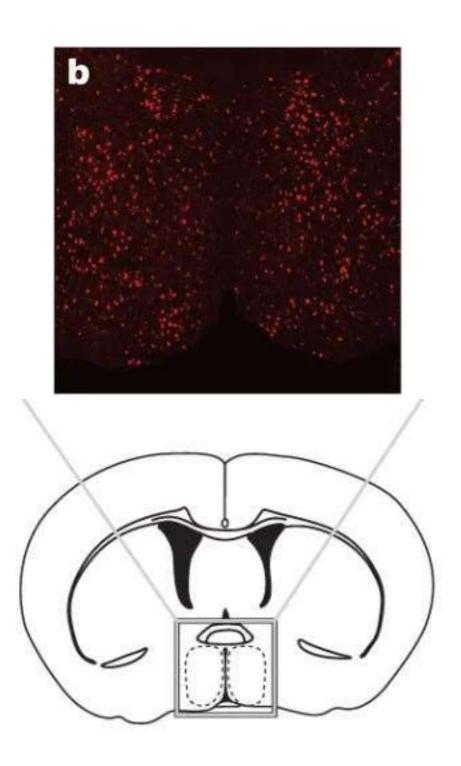
Dulac and colleagues

# Parenting – What is changing in the brain?



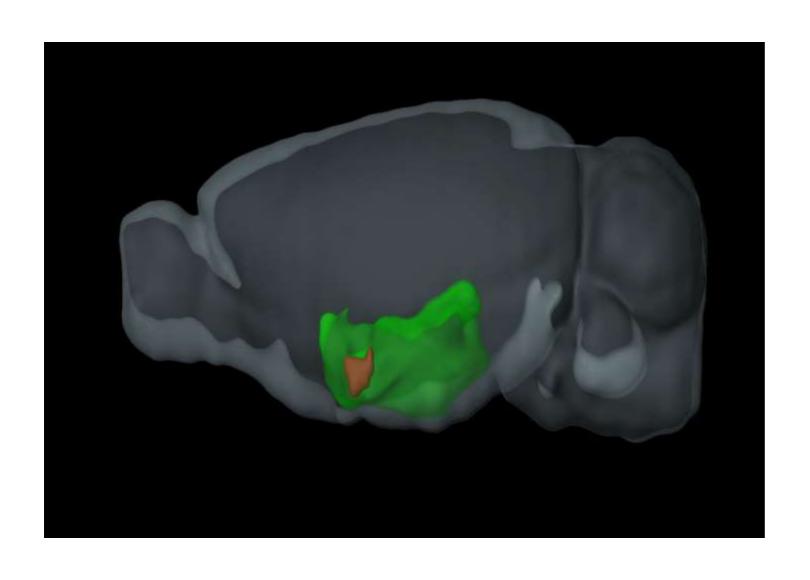
# Parenting – What is changing in the brain?





Medial preoptic area in hypothalamus

## Parenting – What is changing in the brain?



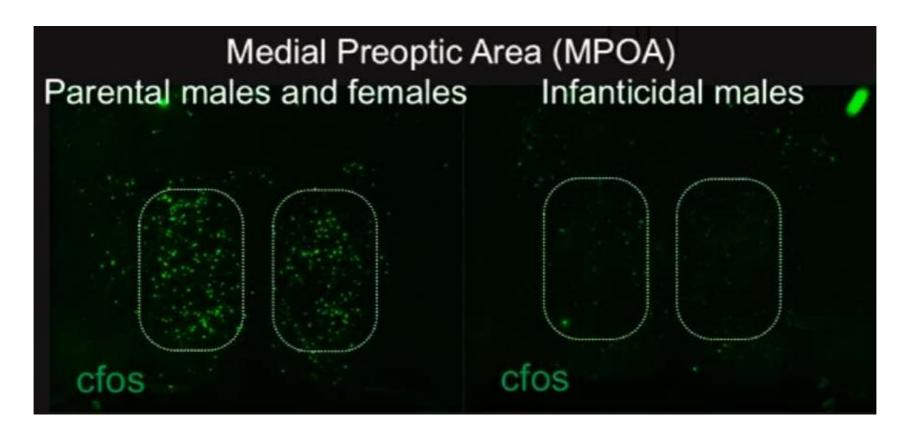
#### **Hypothalamus**

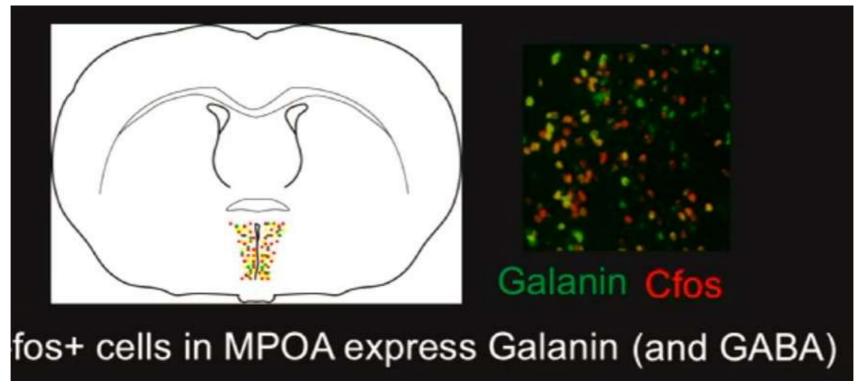
- -Sleep
- -Feeding
- -Arousal
- -Aggression
- -Blood pressure
- -Temperature Control
- -Social hormones like oxytocin & vasopressin

#### **Medial Preoptic Area (MPOA)**

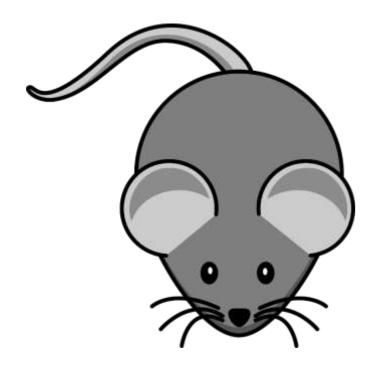
- -Sleep
- -Temperature control
- -Sexual behaviors
- -Parental behaviors

### Parenting – Galanin+ neurons in MPOA activated in parents



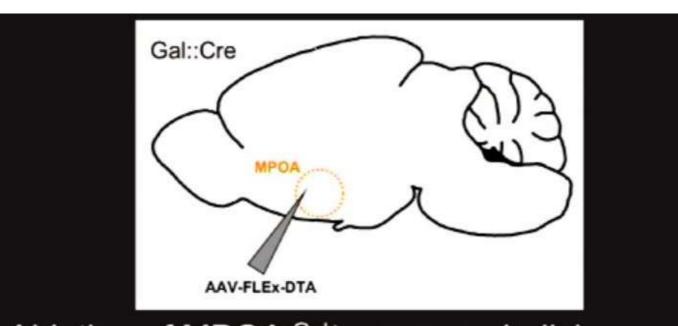


## Parenting – Galanin+ neurons in MPOA



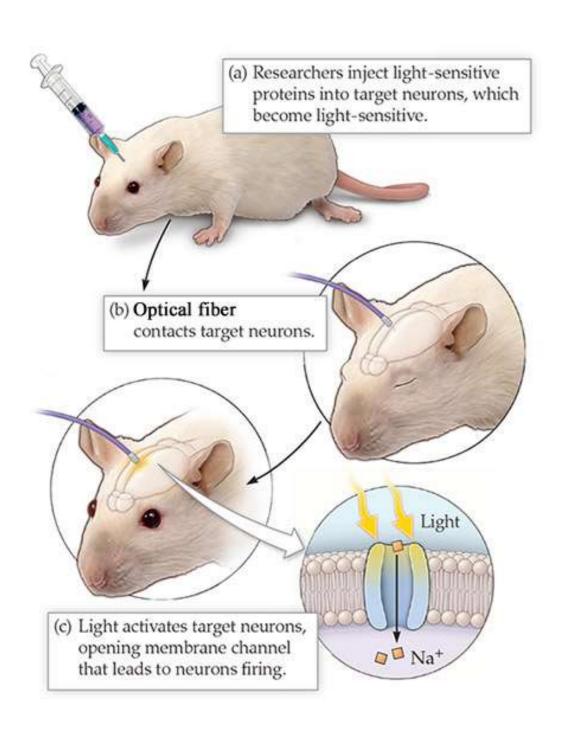
Cre mouse
To target only Gal+ neurons

# Inject virus with toxin in MPOA to target only Gal+ neurons

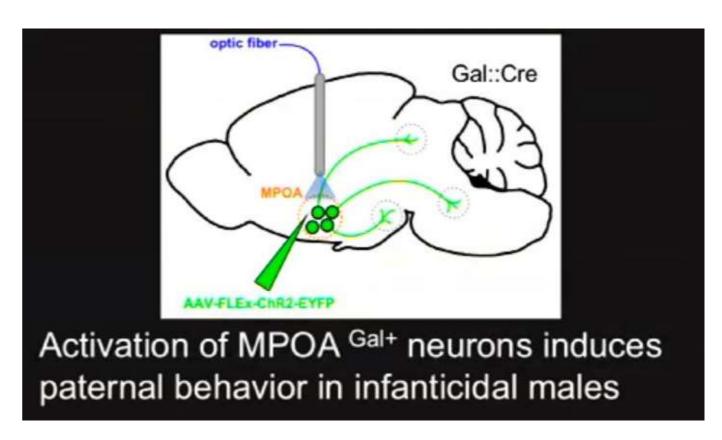


Ablation of MPOA <sup>Gal+</sup> neurons abolishes maternal and paternal behavior and elicits infanticide

## Parenting – Galanin+ neurons in MPOA

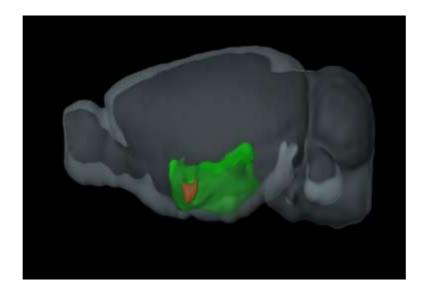


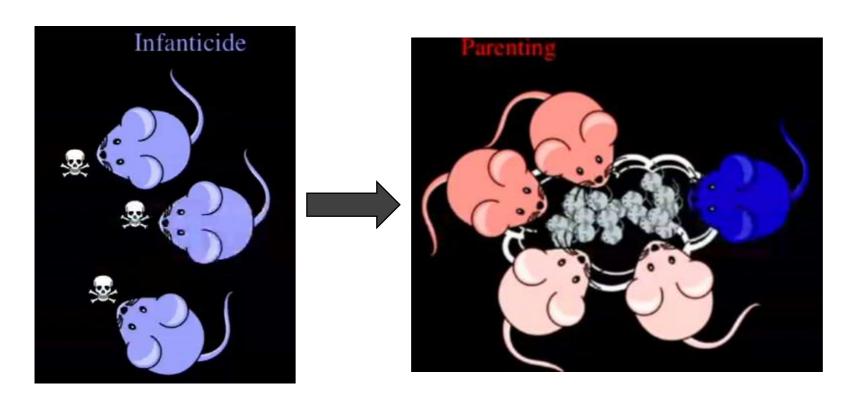
Inject virus with channelrhodopsin in MPOA to target only Gal+ neurons and then shine blue light to activate them

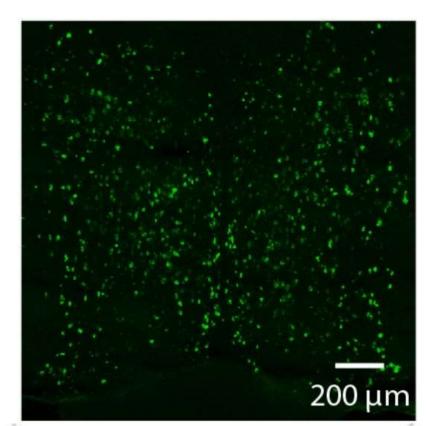


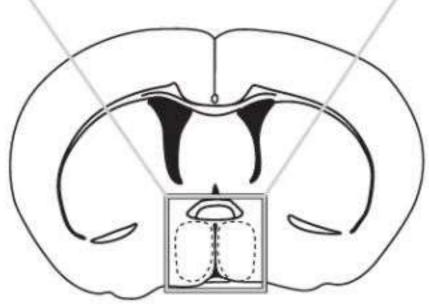
10 min break – followed by Questions

# Parenting – Galanin+ neurons in MPOA



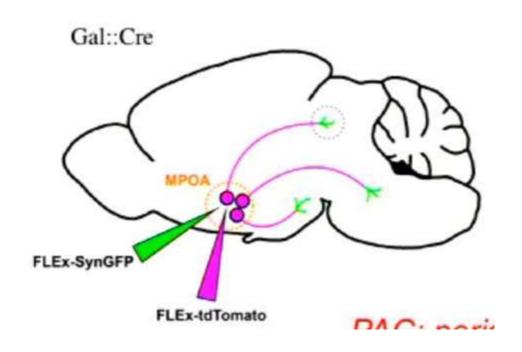


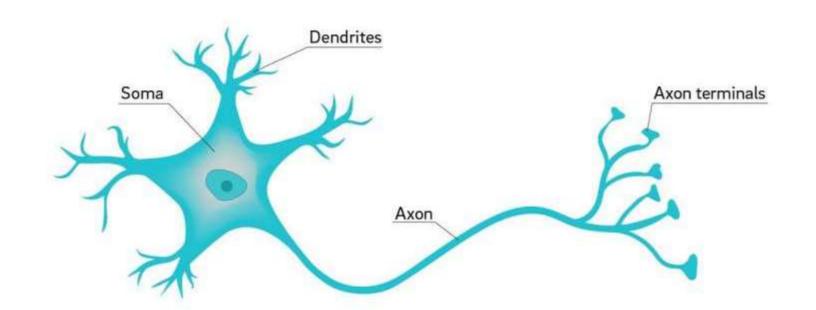




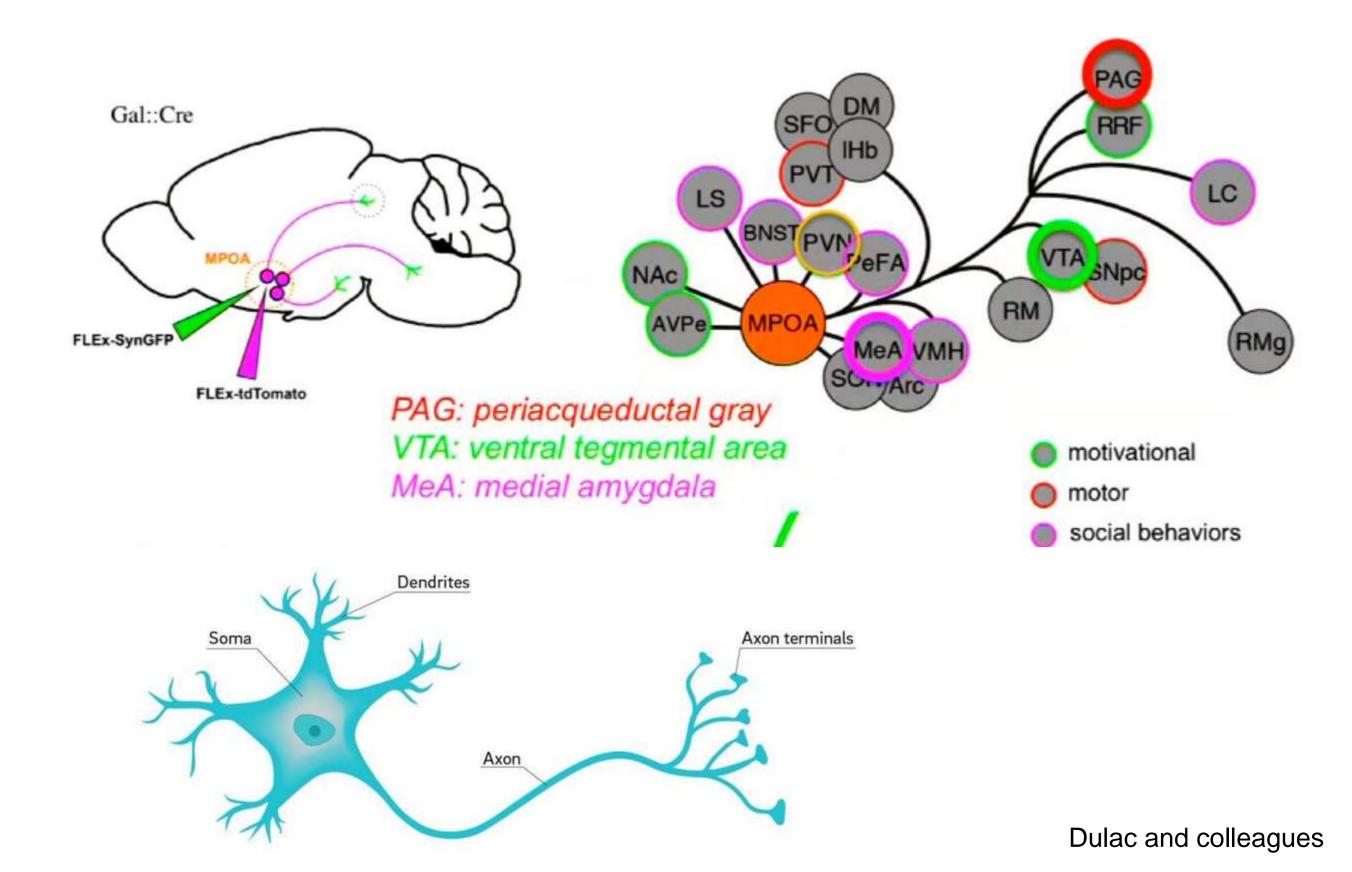
What other aspects of parenting do these neurons influence?

## Parenting – Different Galanin+ neurons project to different areas

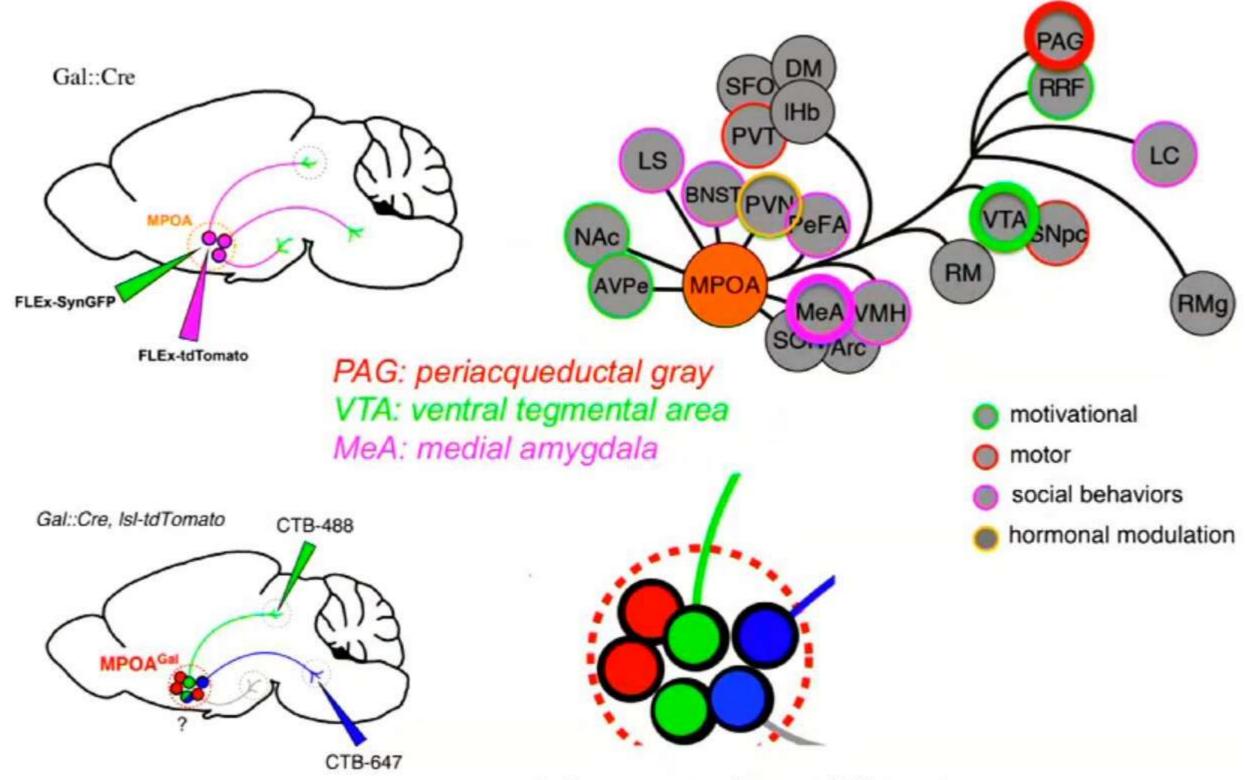




## Parenting – Different Galanin+ neurons project to different areas

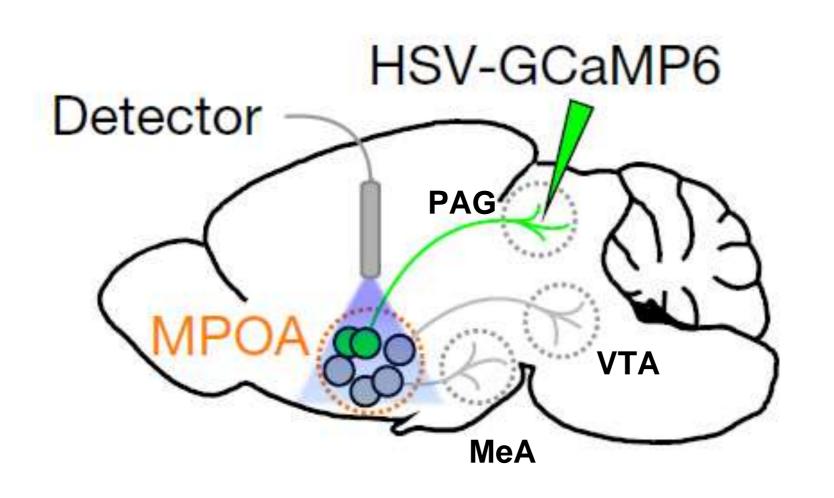


## Parenting – Different Galanin+ neurons project to different areas



Gal neurons do not bifurcate

# Parenting – Responses of Gal+ neurons projecting to different areas



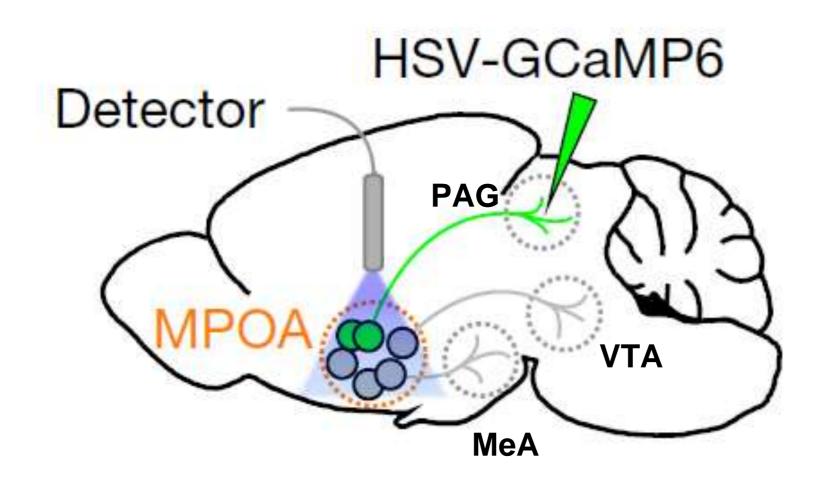
**PAG – Periaqueductal Gray** 

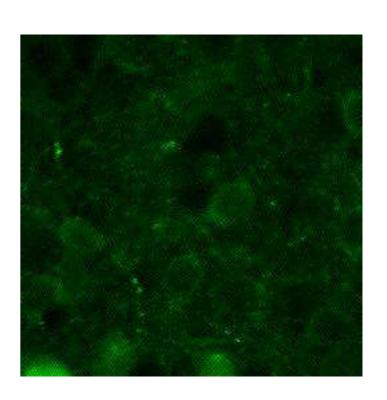
VTA – Ventral Tegmental Area

MeA – Medial Amygdala

# Parenting – Responses of Gal+ neurons projecting to different areas

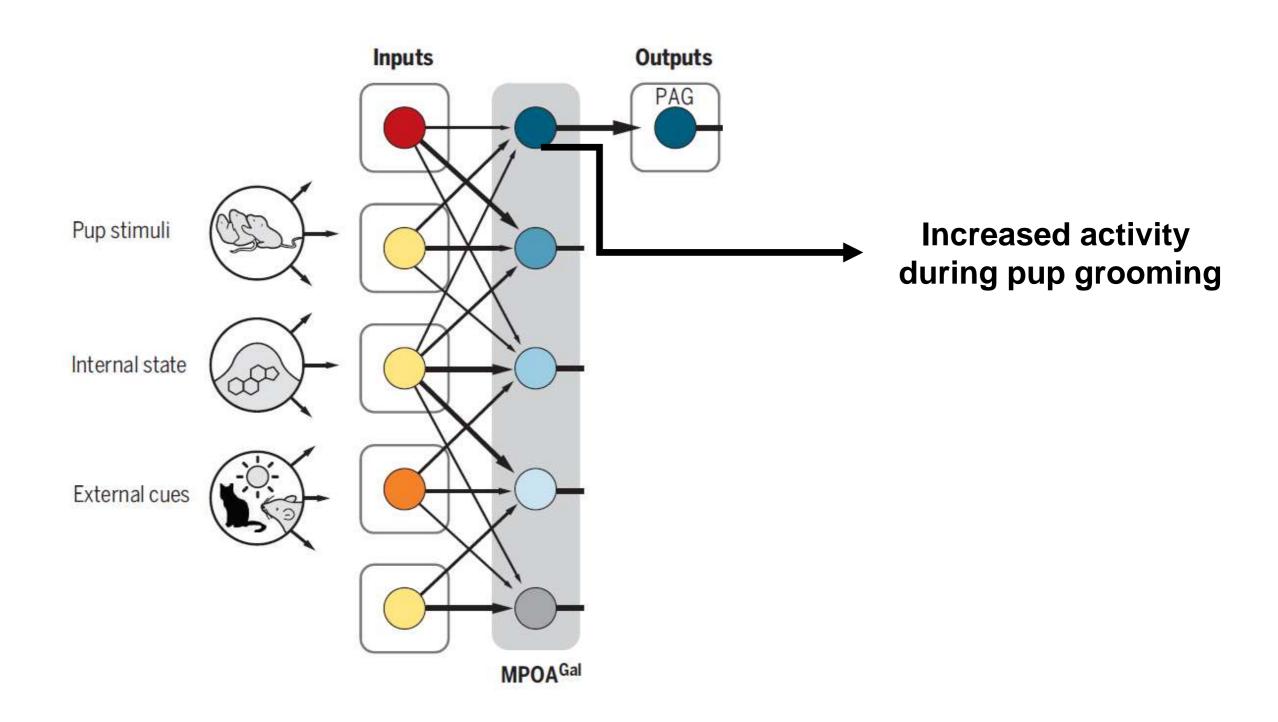
GCaMP6 - Ca<sup>2+</sup> activity (spikes)



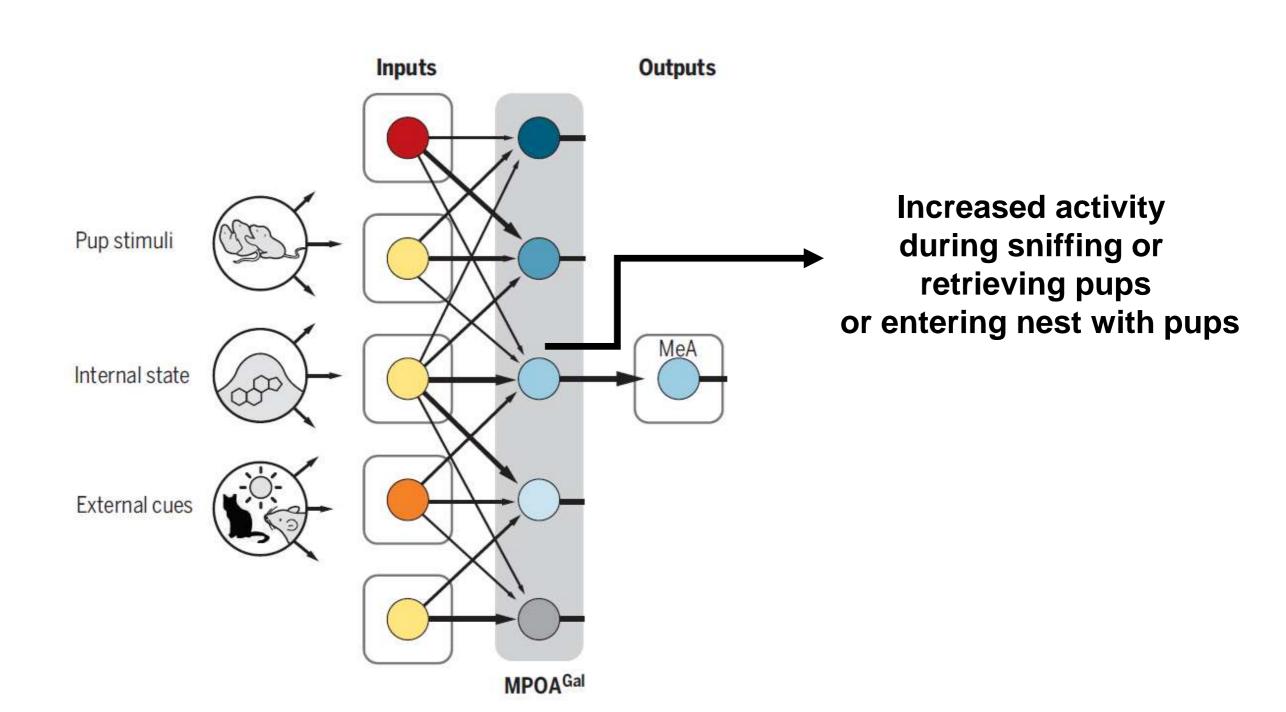


5x speed

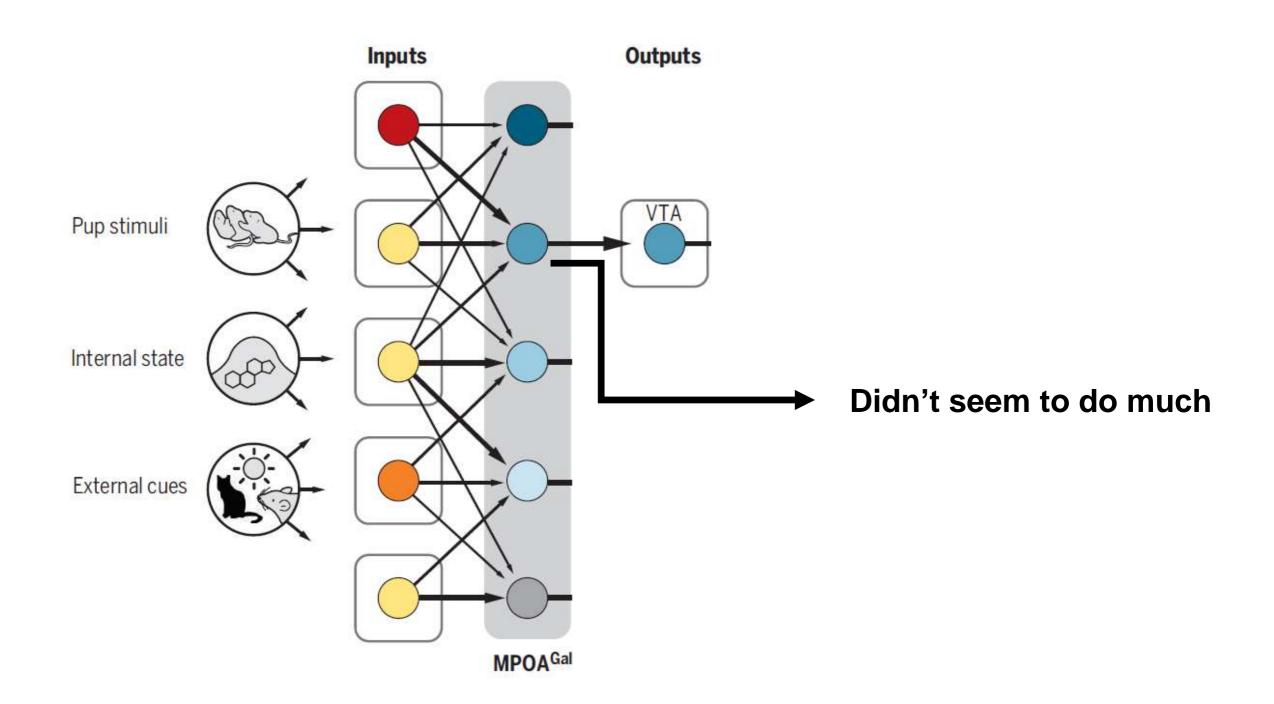
## Parenting – Responses of Gal+ neurons projecting to PAG



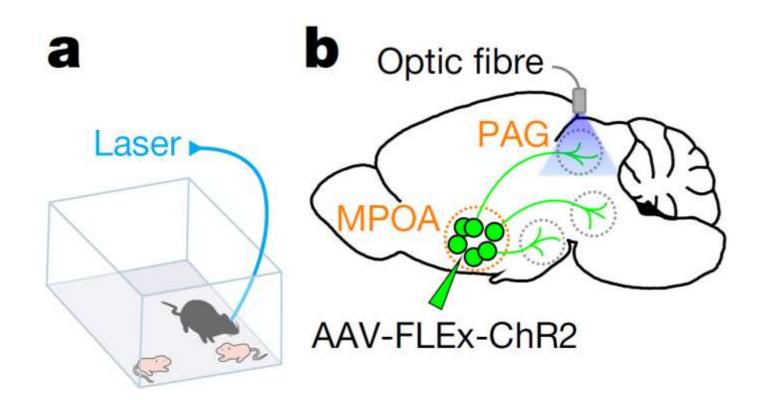
## Parenting – Responses of Gal+ neurons projecting to MeA



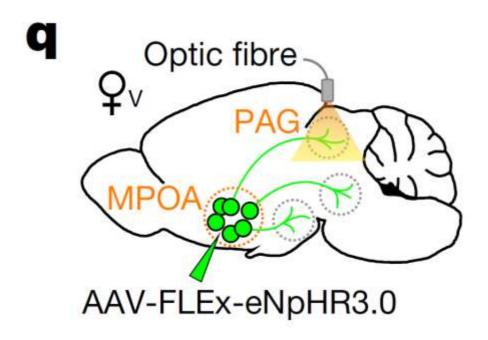
## Parenting – Responses of Gal+ neurons projecting to VTA



### Parenting – Pup grooming



Activating PAG projecting neurons increases pup grooming

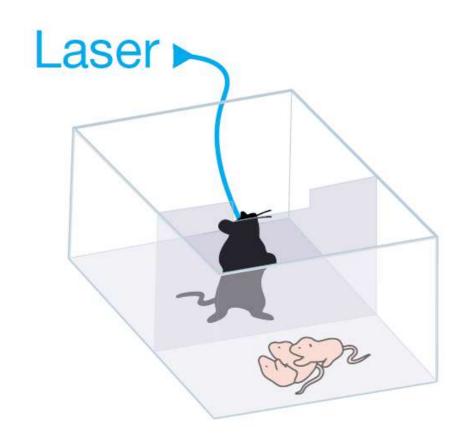


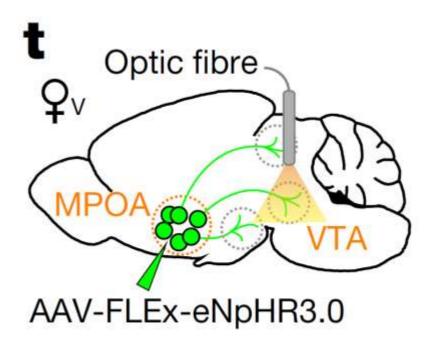
Inactivating PAG projecting neurons decreases pup grooming

# Parenting – Motivation to reach pups

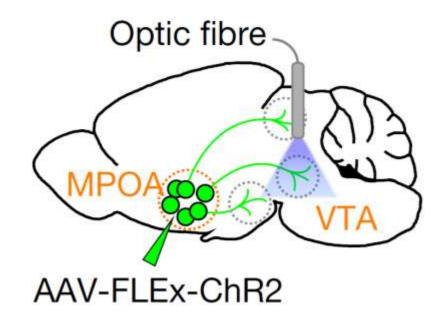


### Parenting – Motivation to reach pups





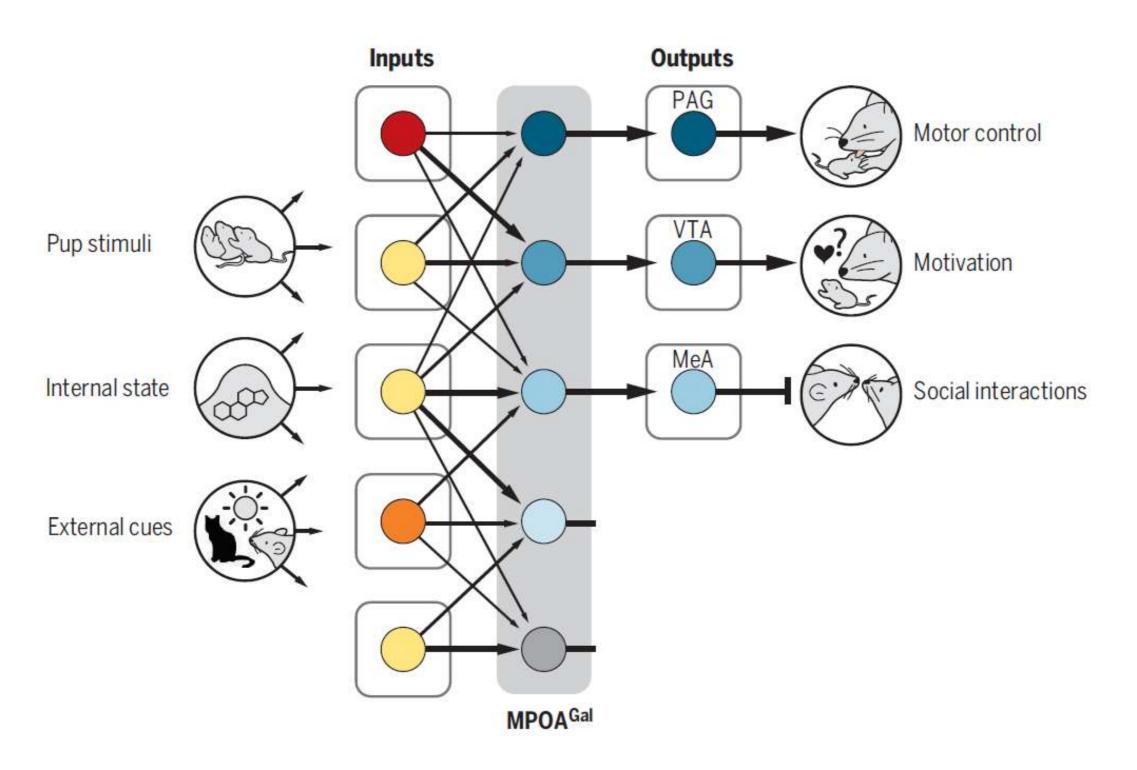
Inactivating VTA projecting neurons decreased barrier crossing



Activating VTA projecting neurons increased barrier crossing

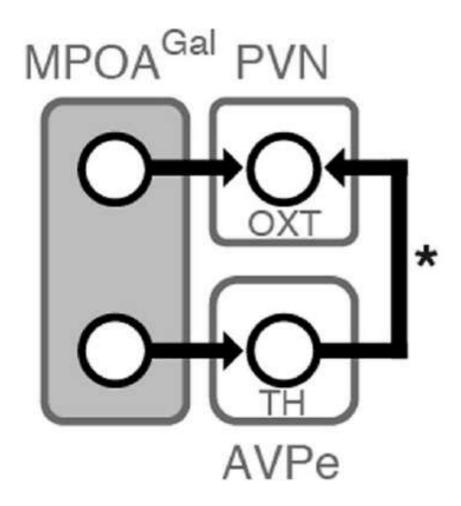
But once they got there they might kill the pups, so it didn't make them parental overall

# Parenting – Different aspects



# Parenting – Gal+ neurons from MPOA also project to OXT+ neurons in PVN

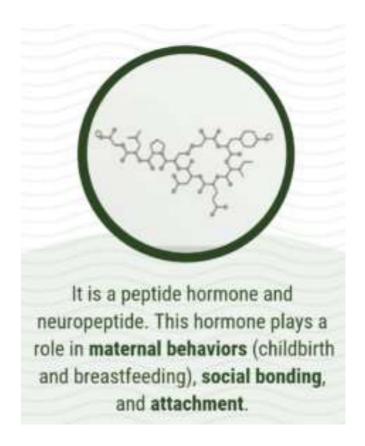
**Periventricular Nucleus** 



Anterior Periventricular Nucleus

MPOA Gal+ neurons also project to PVN directly or indirectly

they project to oxytocin+ neurons in the PVN



Oxytocin

### Parenting – Carrying your young ones







### Parenting – Carrying your young ones





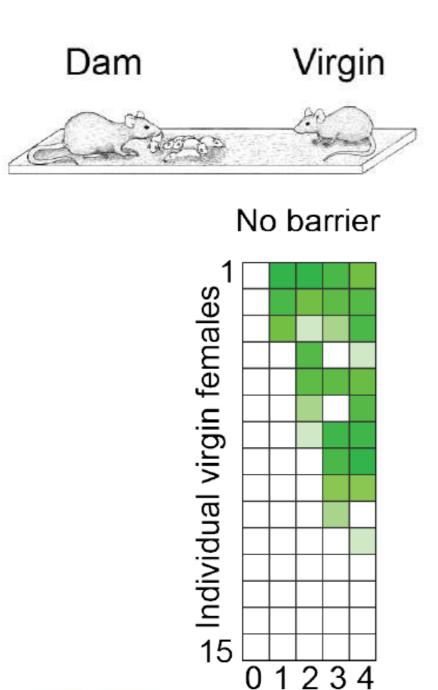


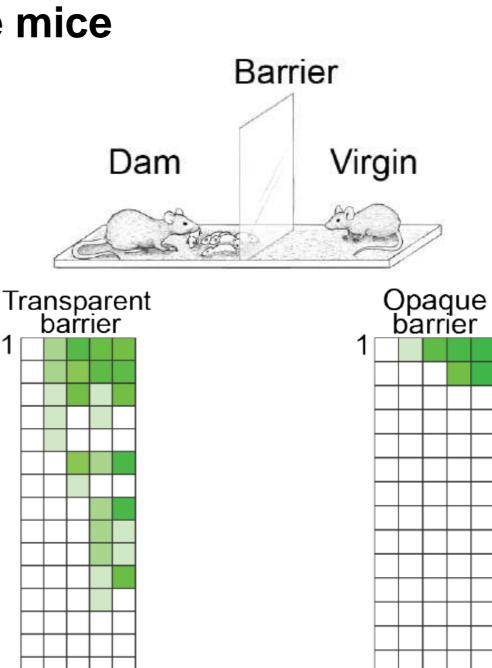
### Parenting – Observational learning of pup retrieval in virgin female mice

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Days of

observation



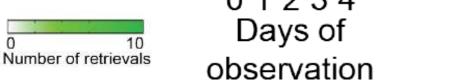


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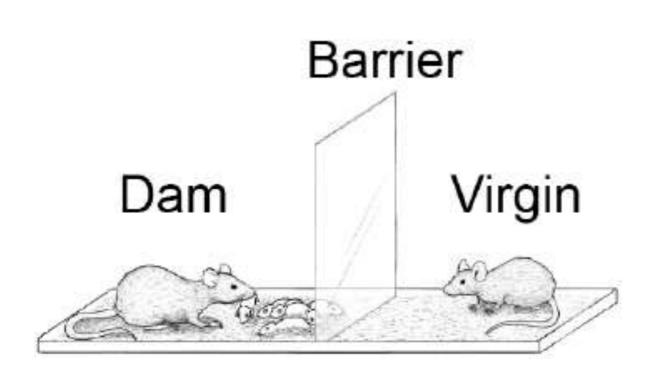
Days of

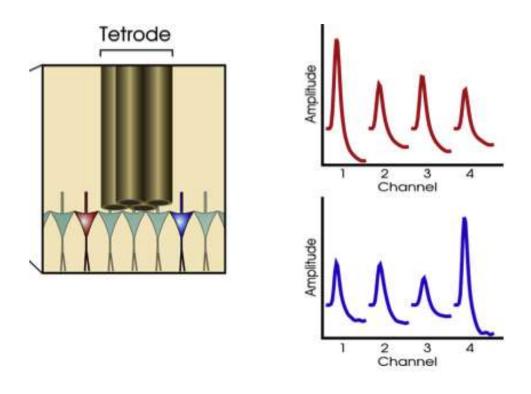
observation

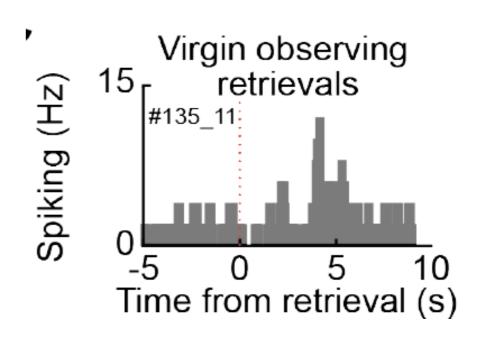


Froemke and colleagues

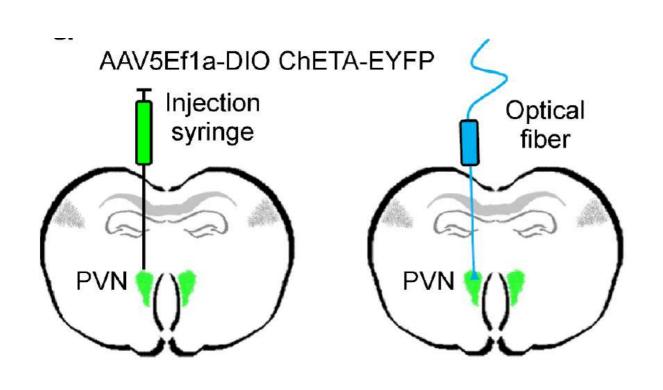
## Parenting – OXT+ neurons in virgin females increased firing on observing retrieval of pups

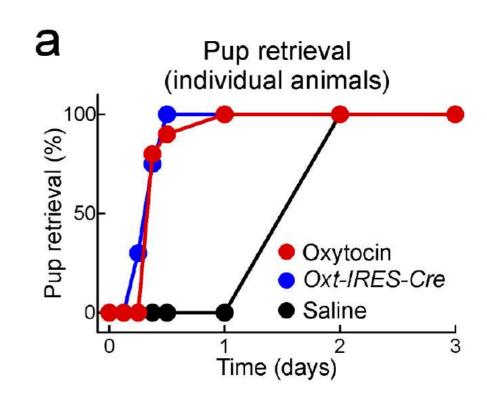




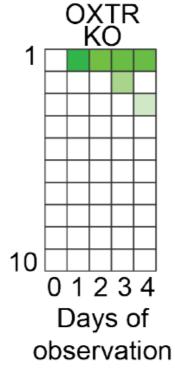


## Parenting – Oxytocin neuron activation makes learning pup retrieval for virgin females faster



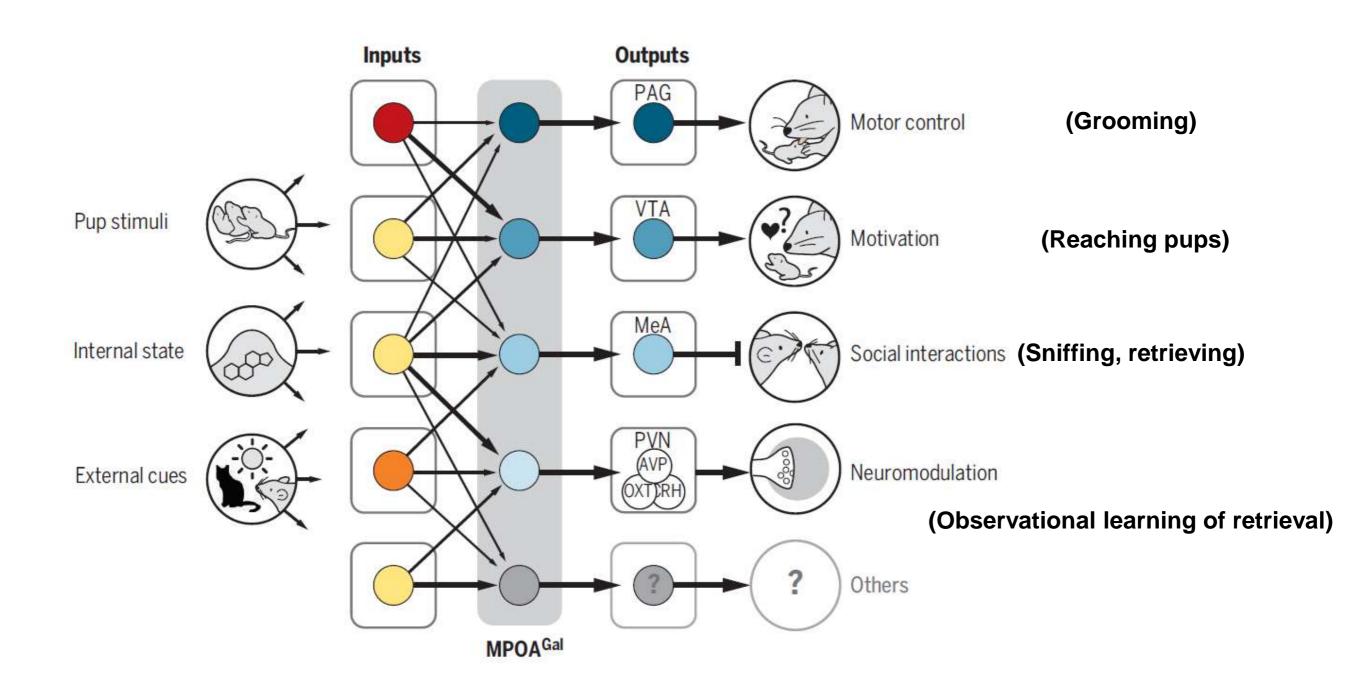






Oxytocin receptor knockout virgin mice do not learn pup retrieval

#### **Deconstructing parenting**



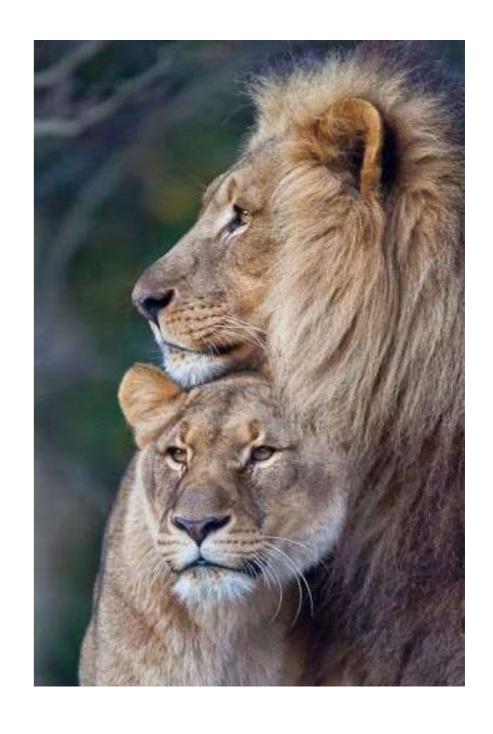
10 min break – followed by Questions

### From aggression to parenting









#### **Social Bonding**



**Bolivian Titi Monkeys** 

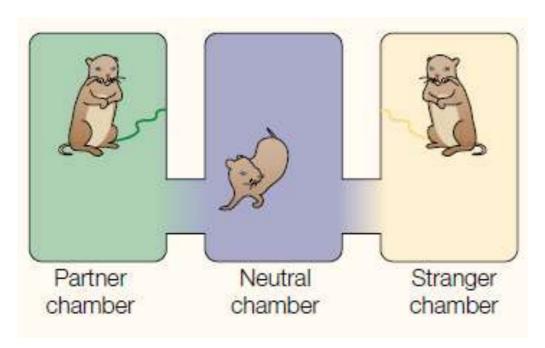




# Social Bonding – Prairie voles like spending time with their partners

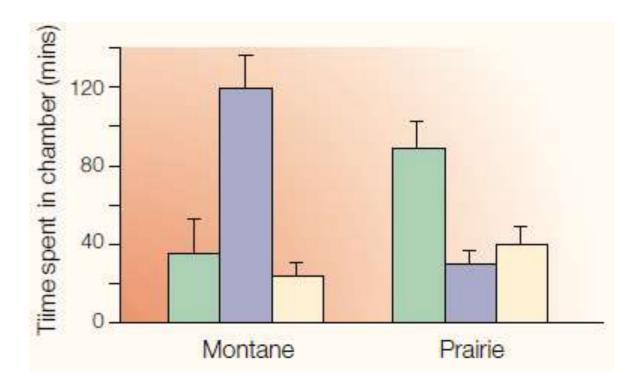


**Montane Voles** 





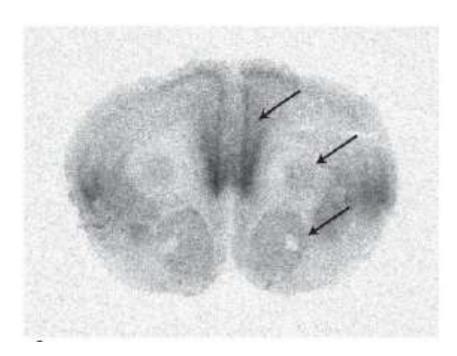
Prairie Voles (pair bonds)



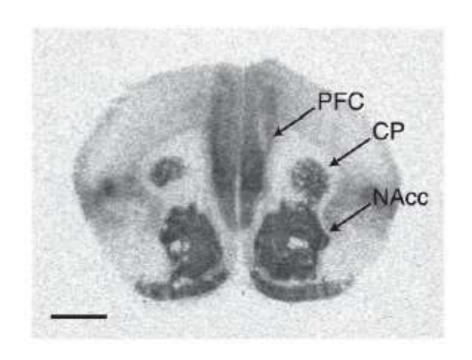
#### Social Bonding – More OXT receptors in prairie voles



**Montane Voles** 

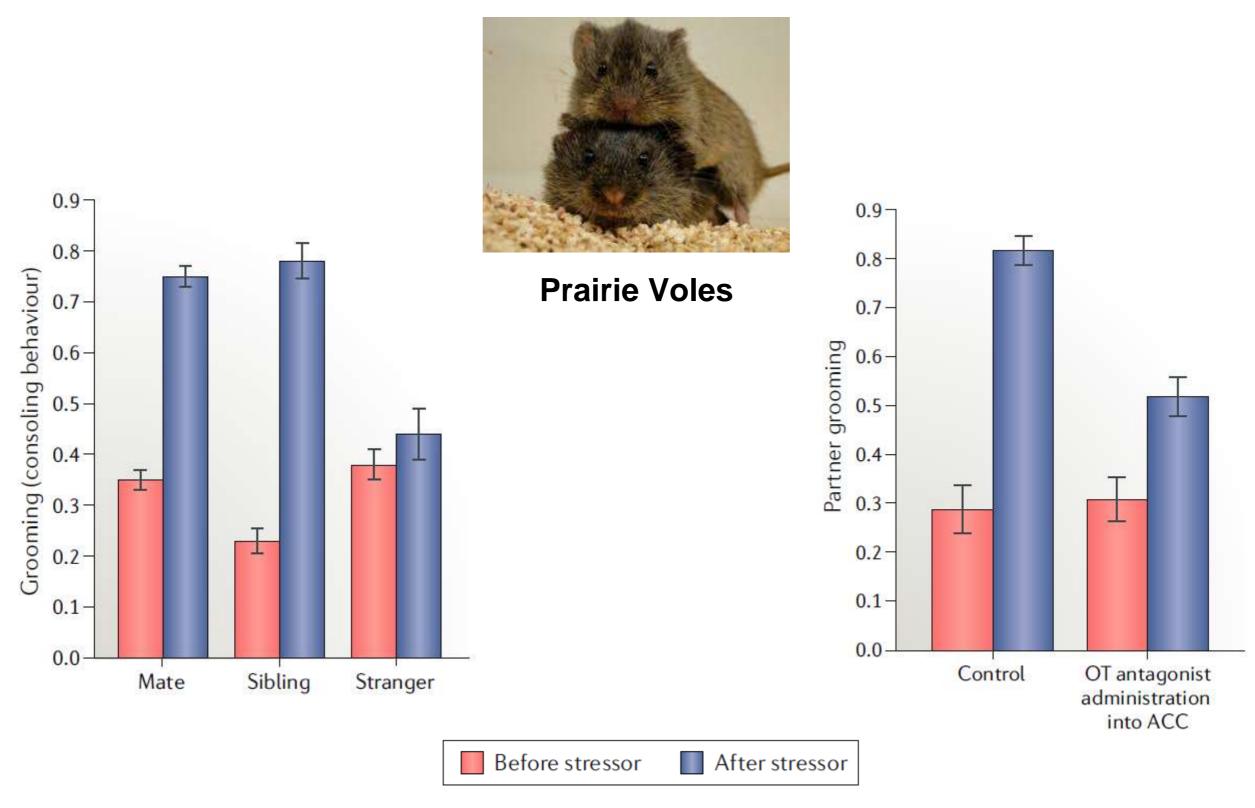


Prairie Voles (pair bonds)



Young and colleagues

# Social Bonding – Blocking OXT receptors in PFC reduces comforting of partners and siblings



#### Social Hierarchy – Animal societies have structure and hierarchy



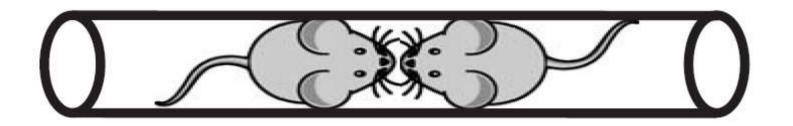


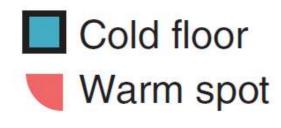
Type of adult bee	What they do	How many in a honey bee colony	How many in a bumble bee colony	What they look like in a honey bee colony	What they look like in a bumble bee colony
Queen	Lay eggs	1	1		
Worker	Take care of larvae, build and clean nest, forage	10,000- 50,000	Less than 50 to over 400, depending on species		
Male	Leave nest to mate, then die	100-500	0-50, depending on species and season		

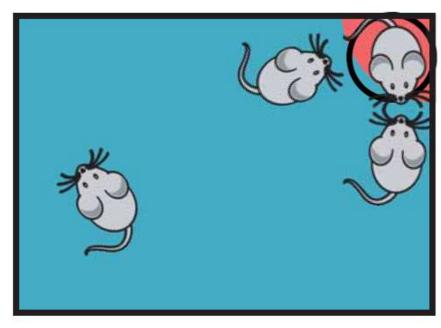
#### **Social Hierarchy – Tube Test**

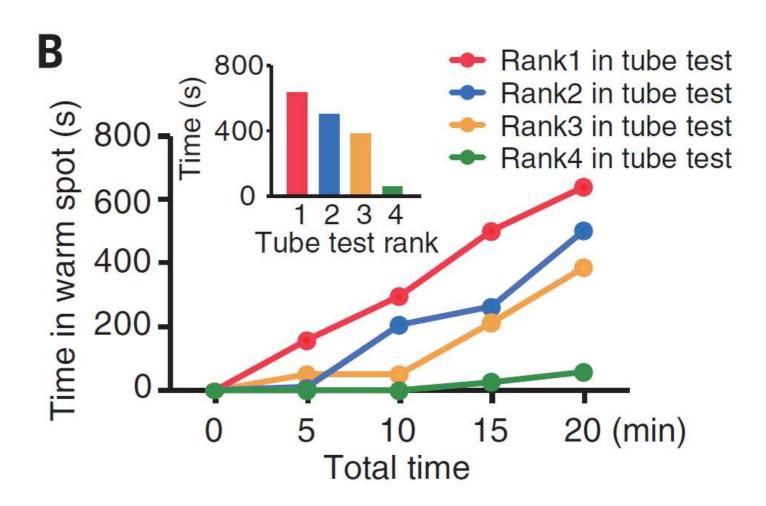


#### Social Hierarchy – Consistent with other tests

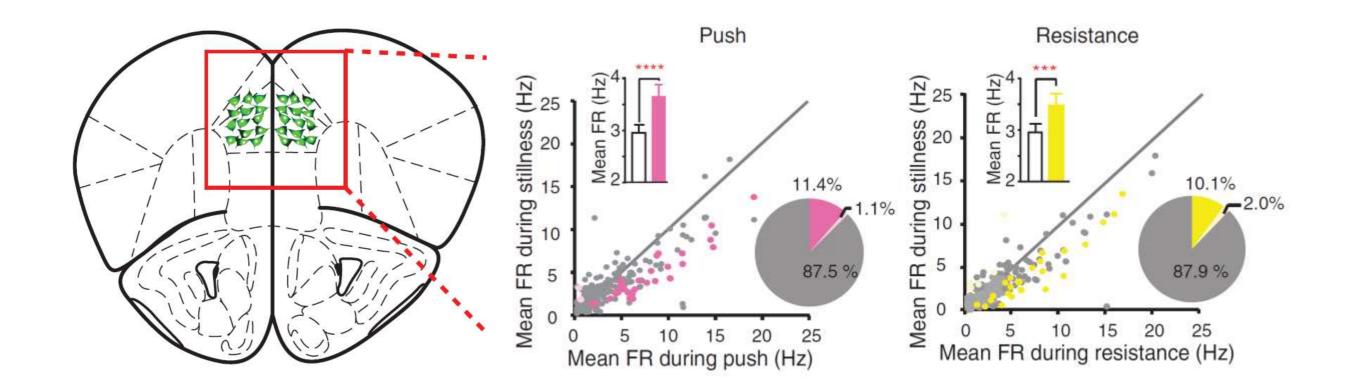






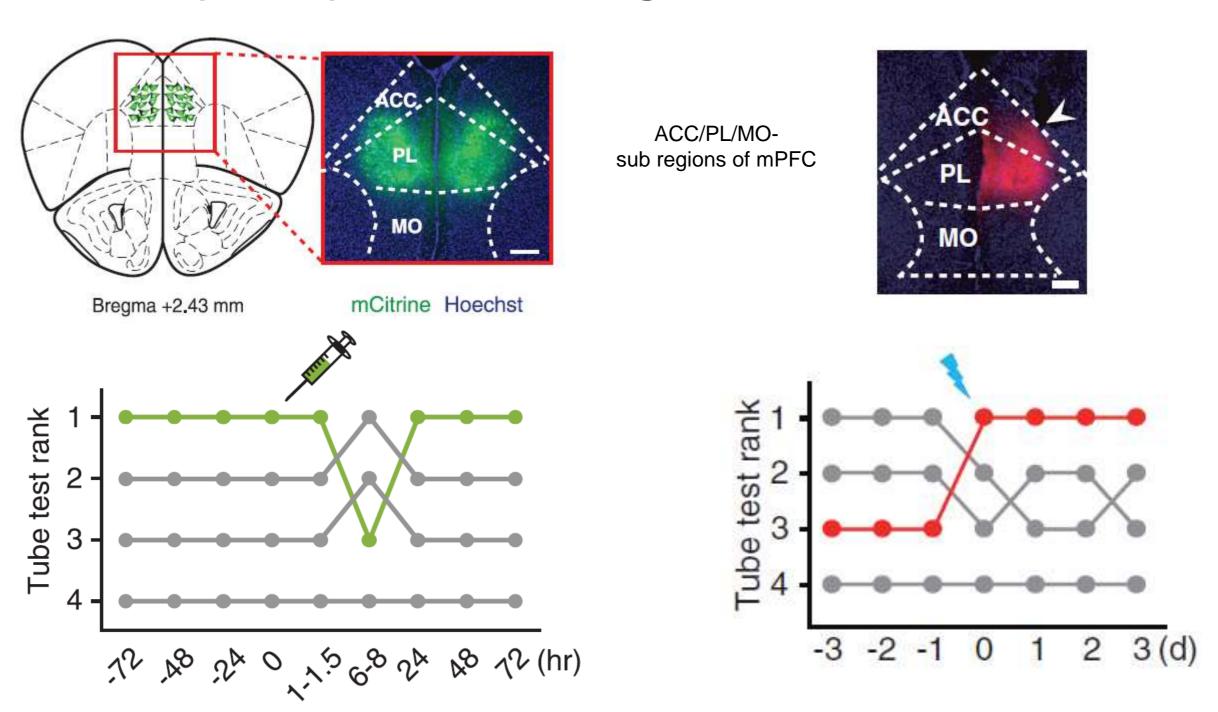


#### Social Hierarchy – Neural recording in medial prefrontal cortex



Neurons in the medial prefrontal cortex increased their firing rate during pushing or resisting

## Social Hierarchy – Modulation of medial prefrontal cortex (mPFC) neurons changes dominance

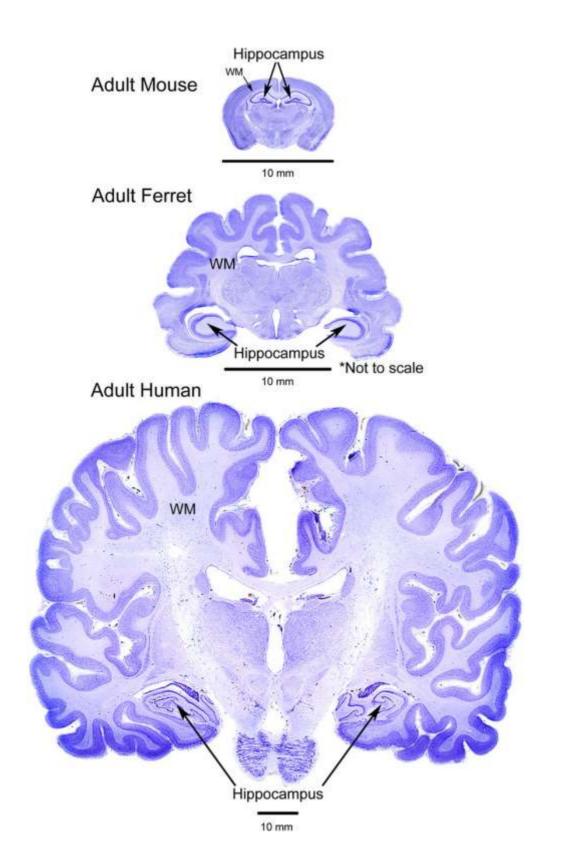


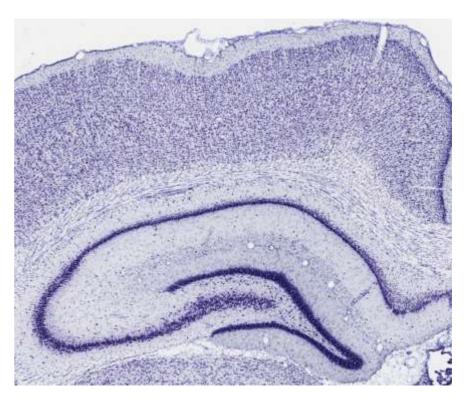
Inhibiting cells in mPFC reduces rank

Activating cells in mPFC increases rank

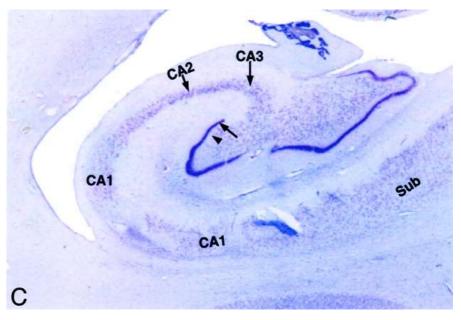
Hu and colleagues

#### Social identity and memory – Hippocampus



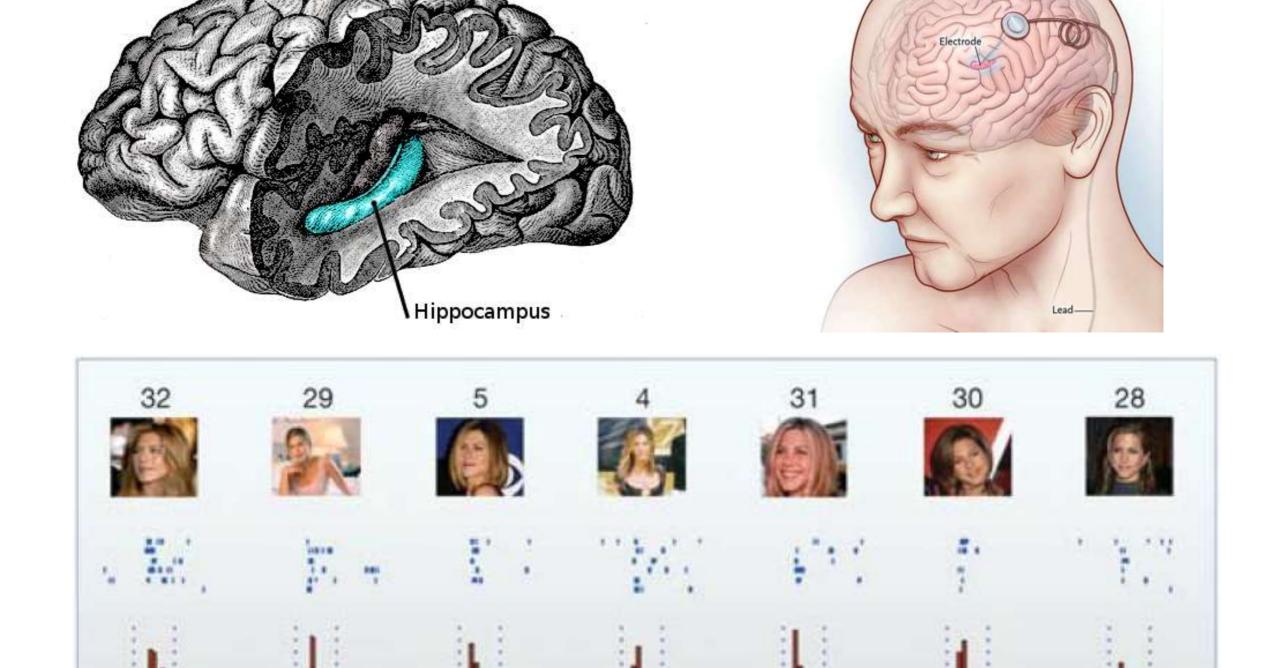


Mouse



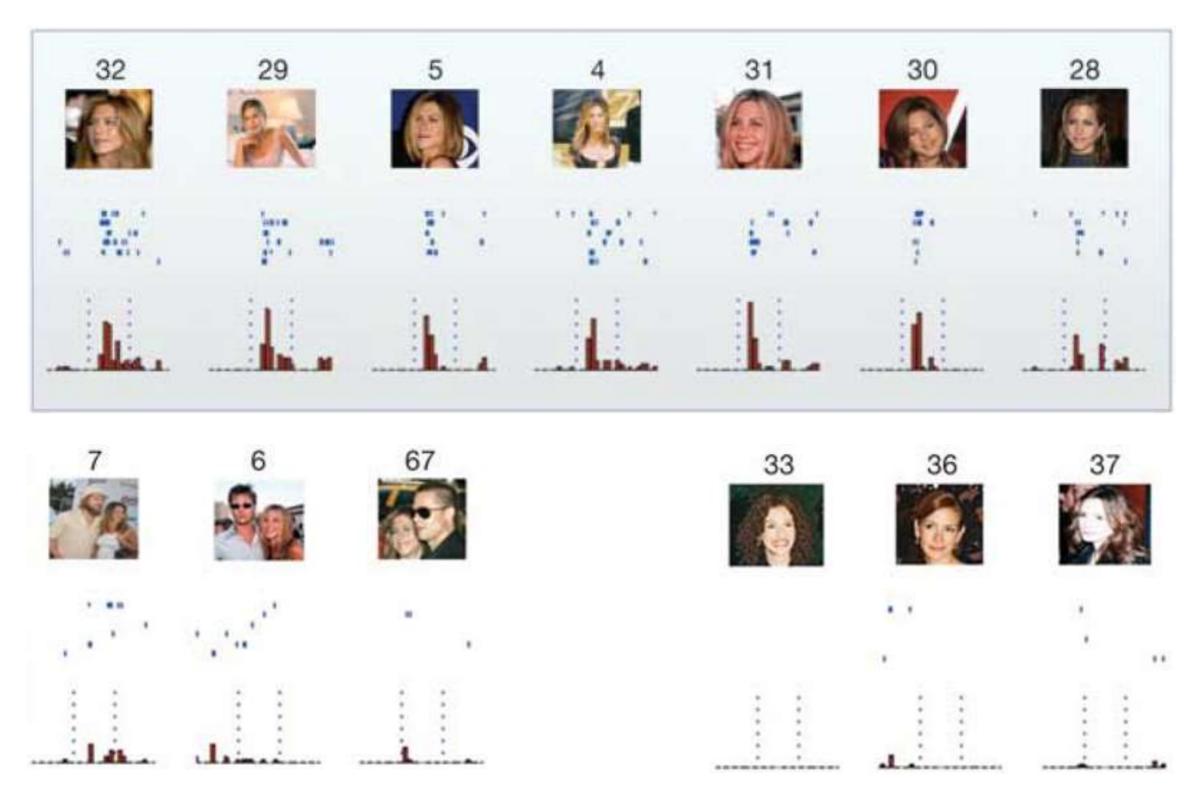
Human

#### Social Identity – Hippocampal representations of social identity



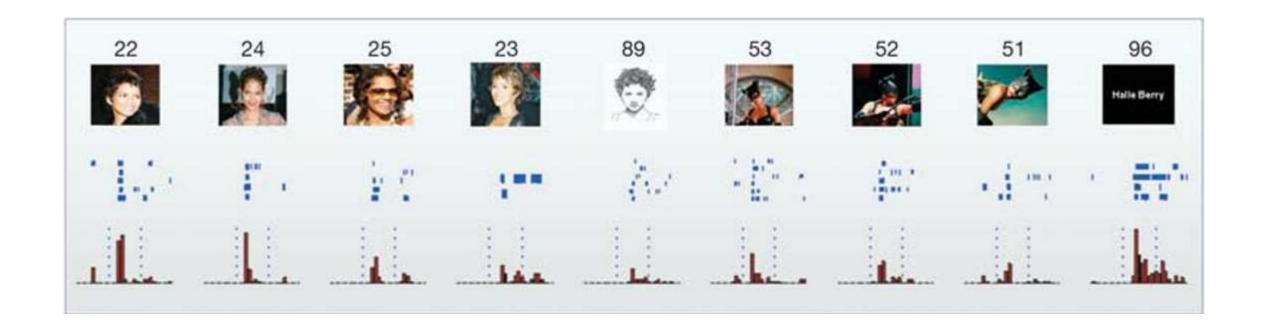
Fried and colleagues

#### **Social Identity – Jennifer Aniston Cell**



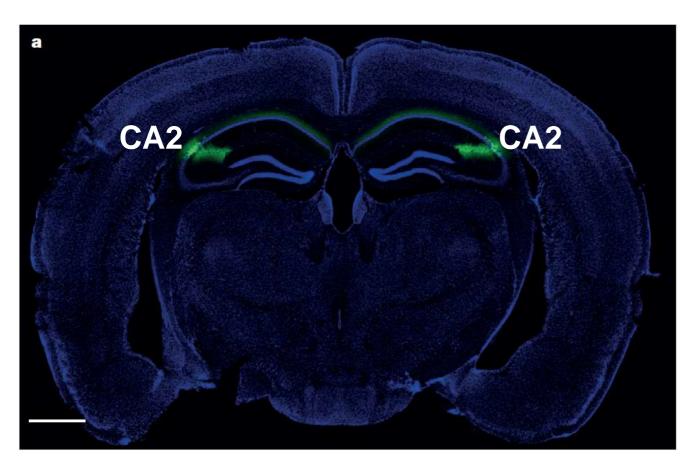
Fried and colleagues

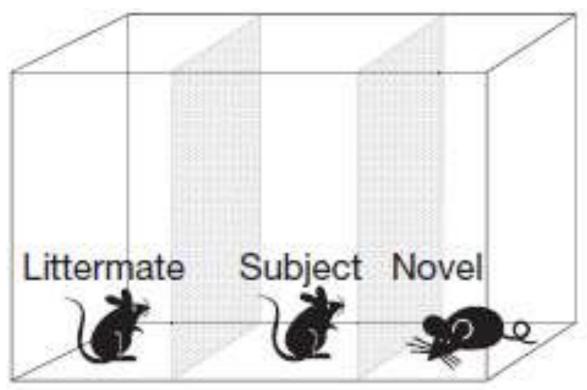
#### **Social Identity – Halley Berry Cell**

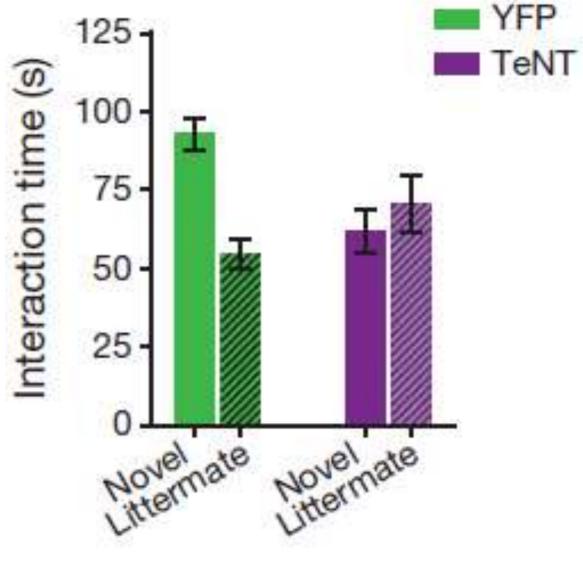


Also responded to the written name

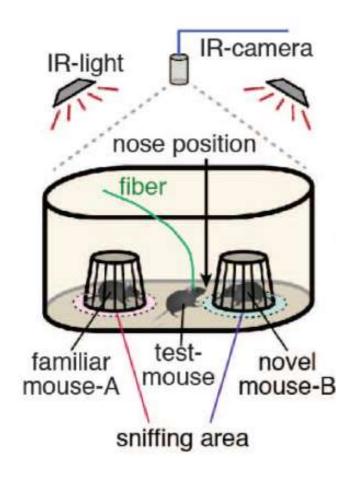
#### Social Memory – CA2 region of hippocampus

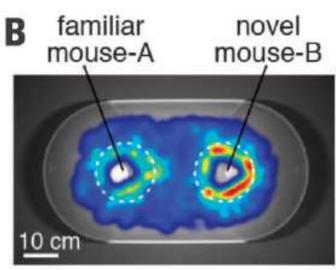


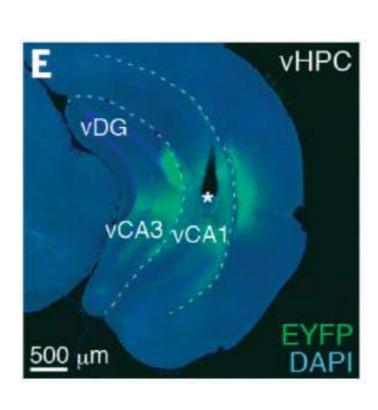


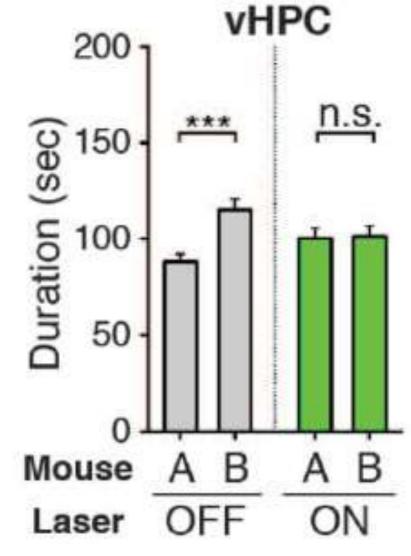


#### Social Memory – vCA1 region of hippocampus



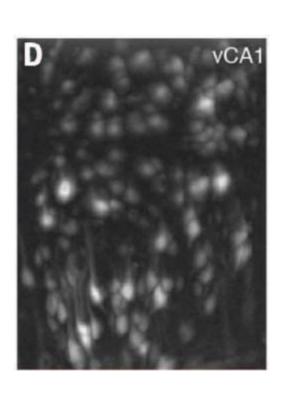


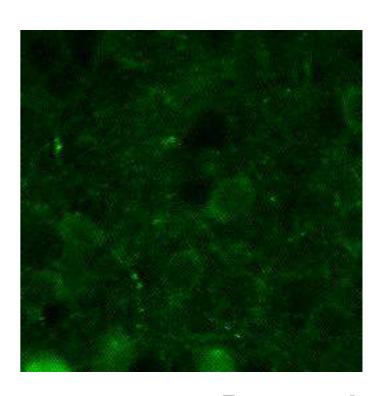




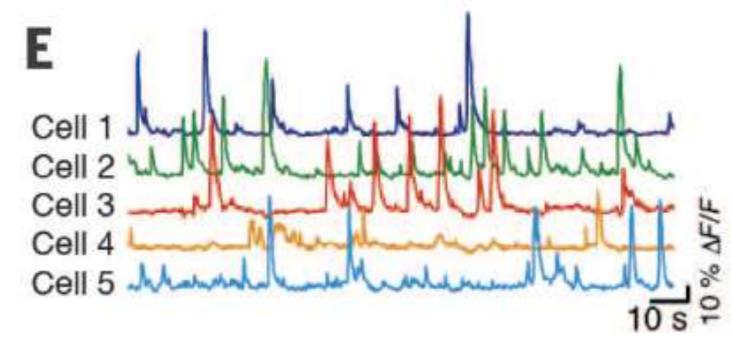
#### Social Memory – vCA1 region of hippocampus



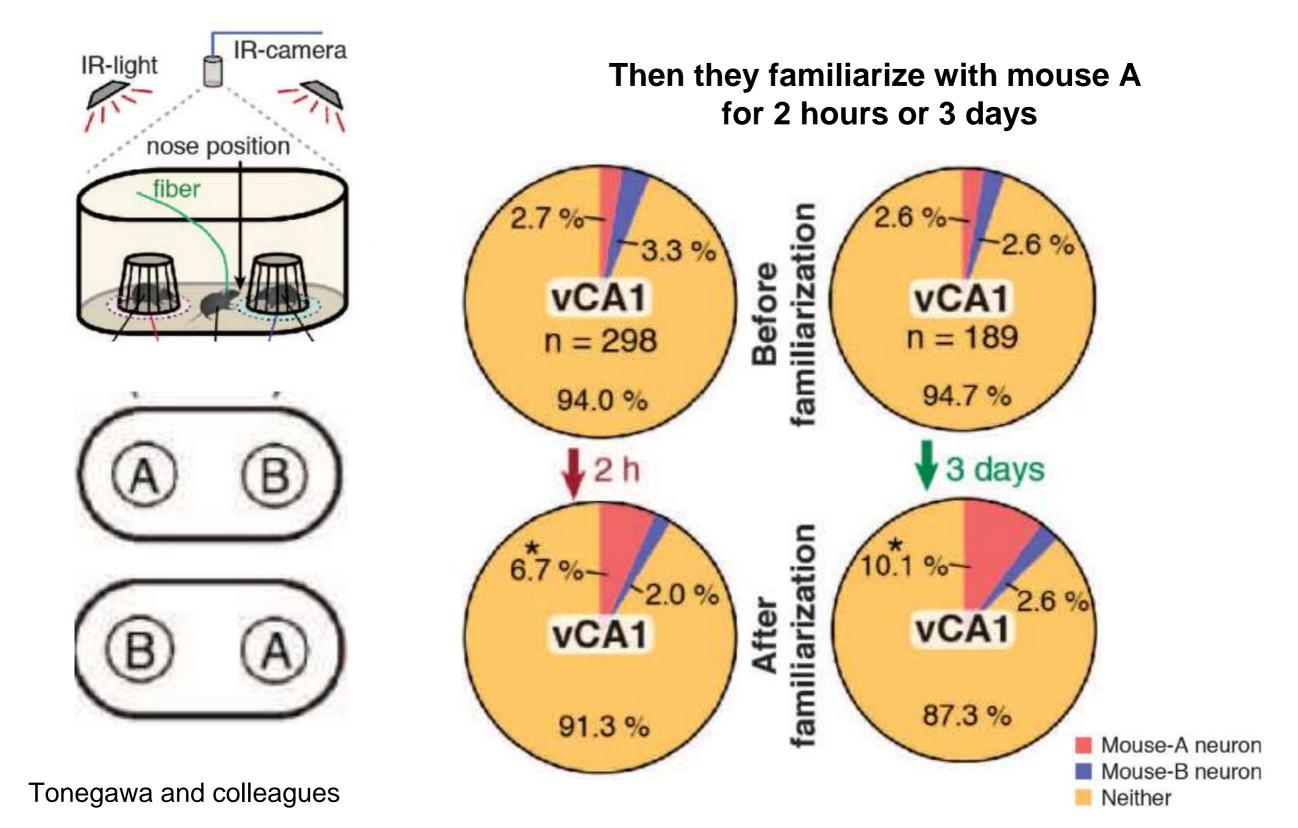




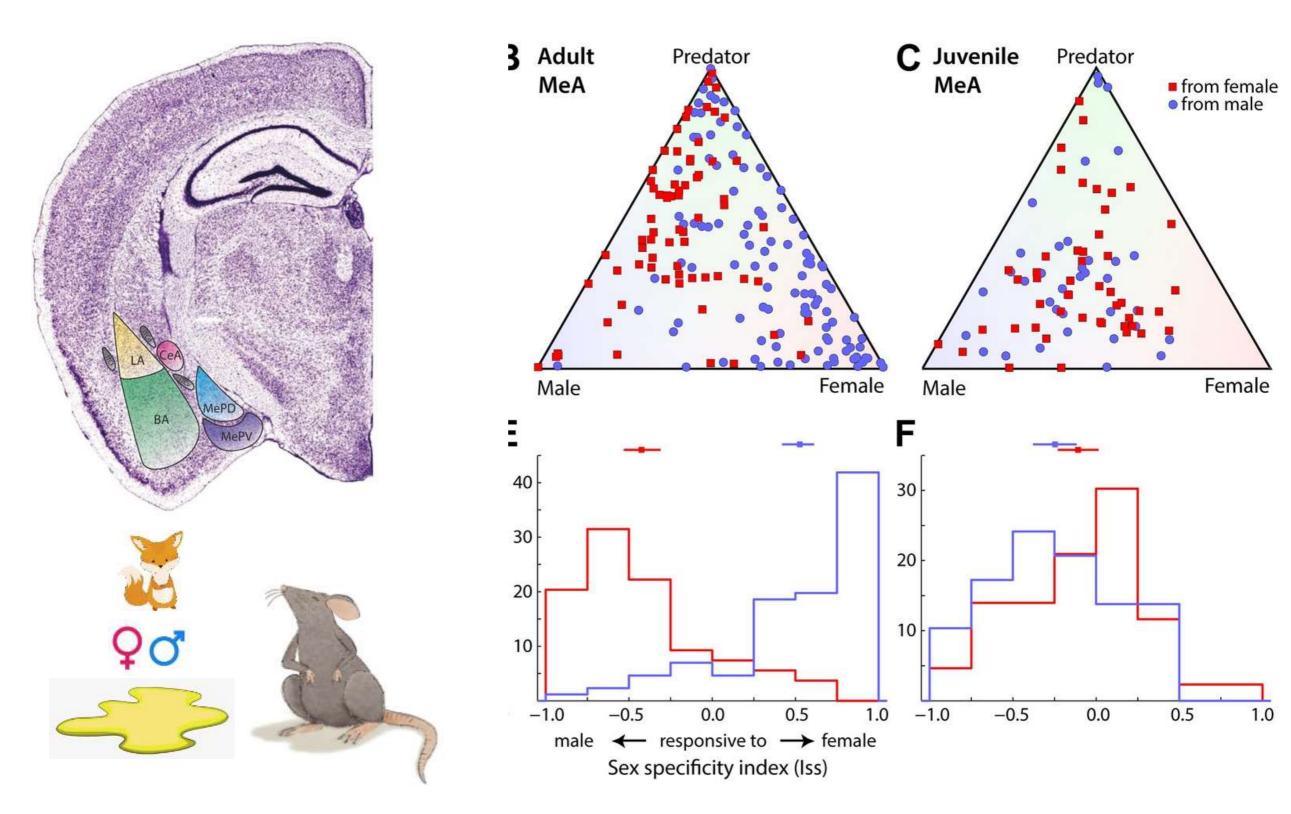
5x speed



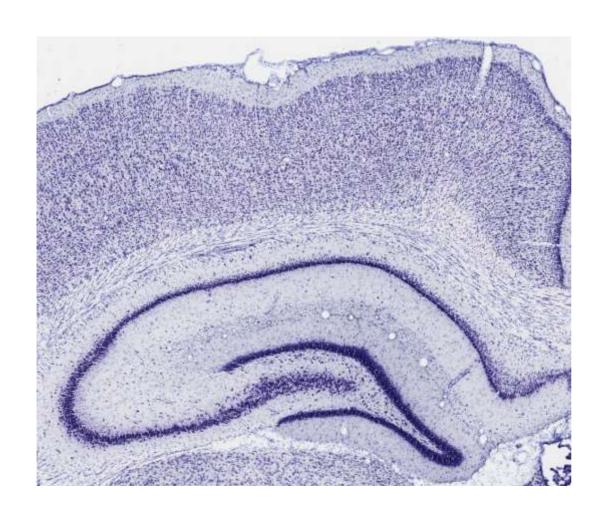
### Social Memory – Number of neurons representing familiar mouse increases in vCA1



#### Social representation – Medial Amygdala



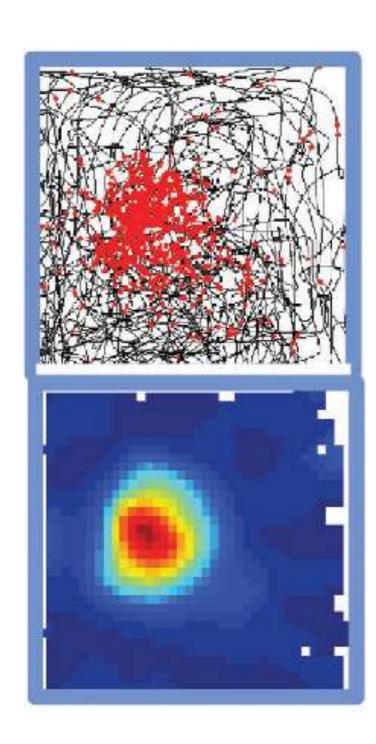
#### **Hippocampus – Spatial Representation**



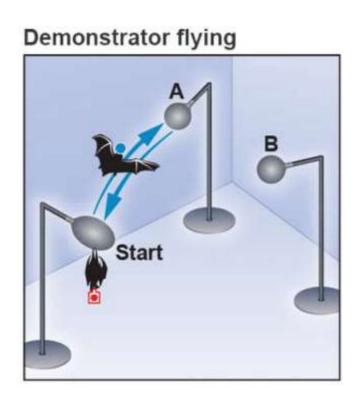


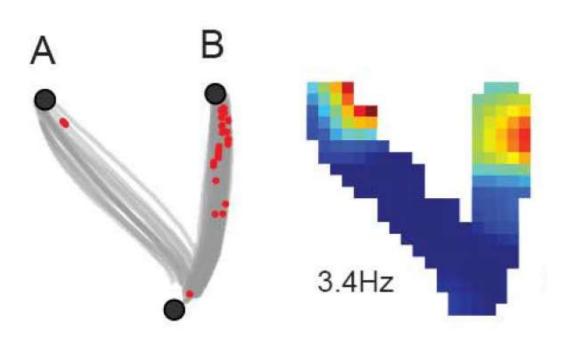


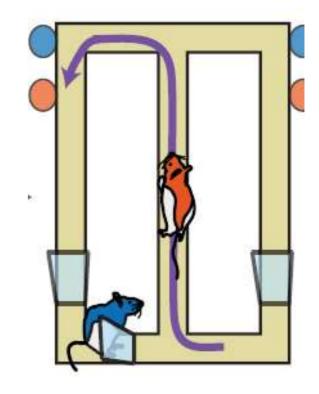
John O'Keefe

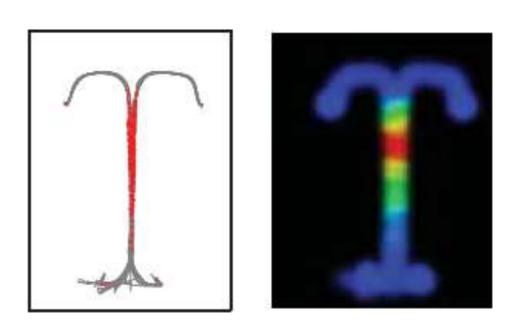


#### Social-Spatial Representation – dCA1 region of hippocampus





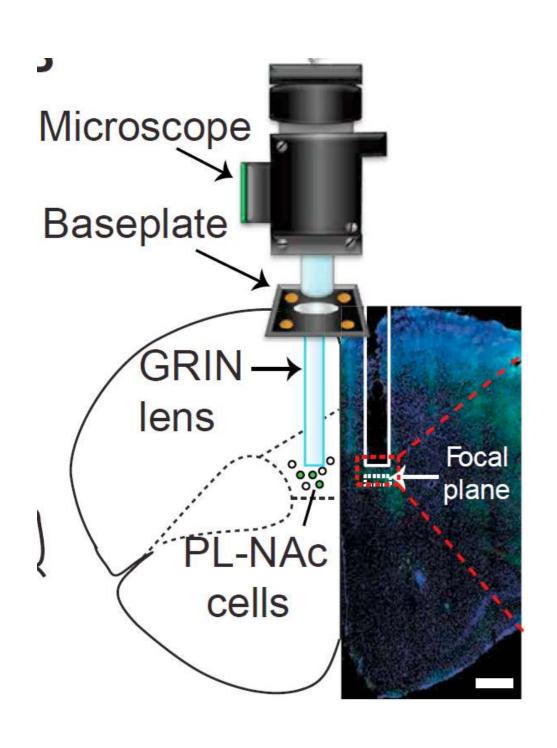


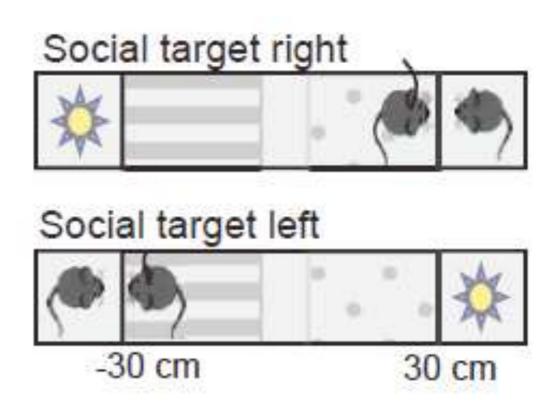


Ulanovsky and colleagues

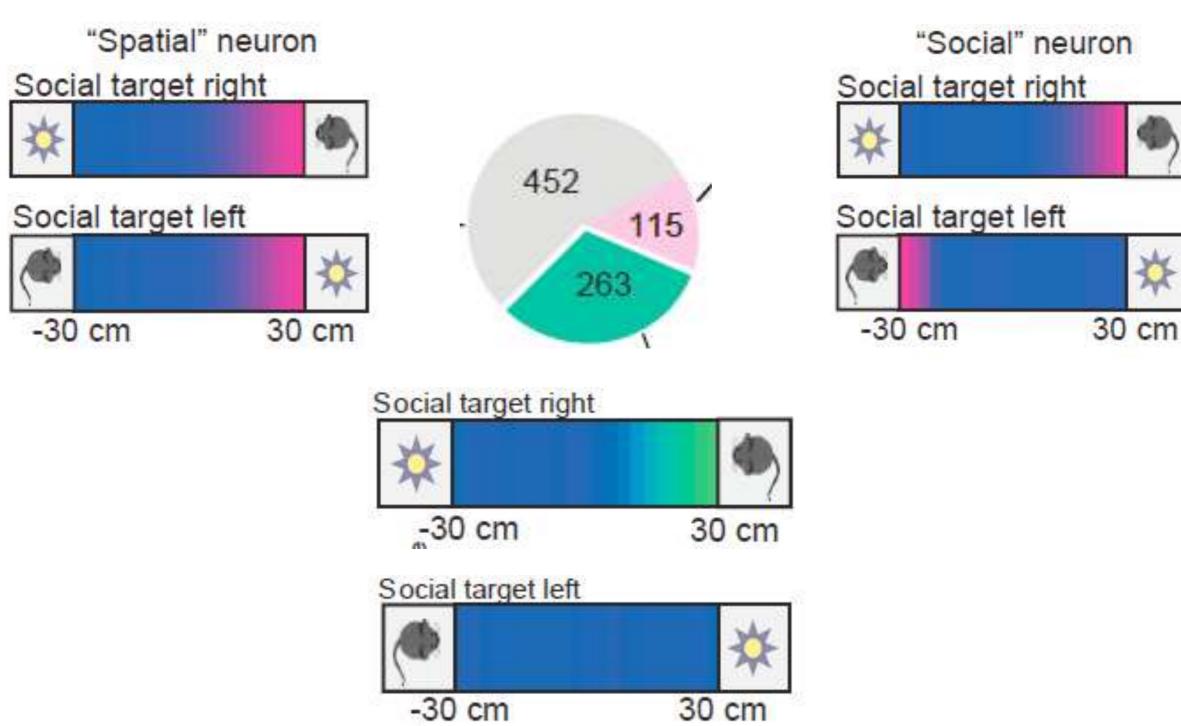
Fujisawa and colleagues

#### Social-Spatial Representation – PL region of mPFC

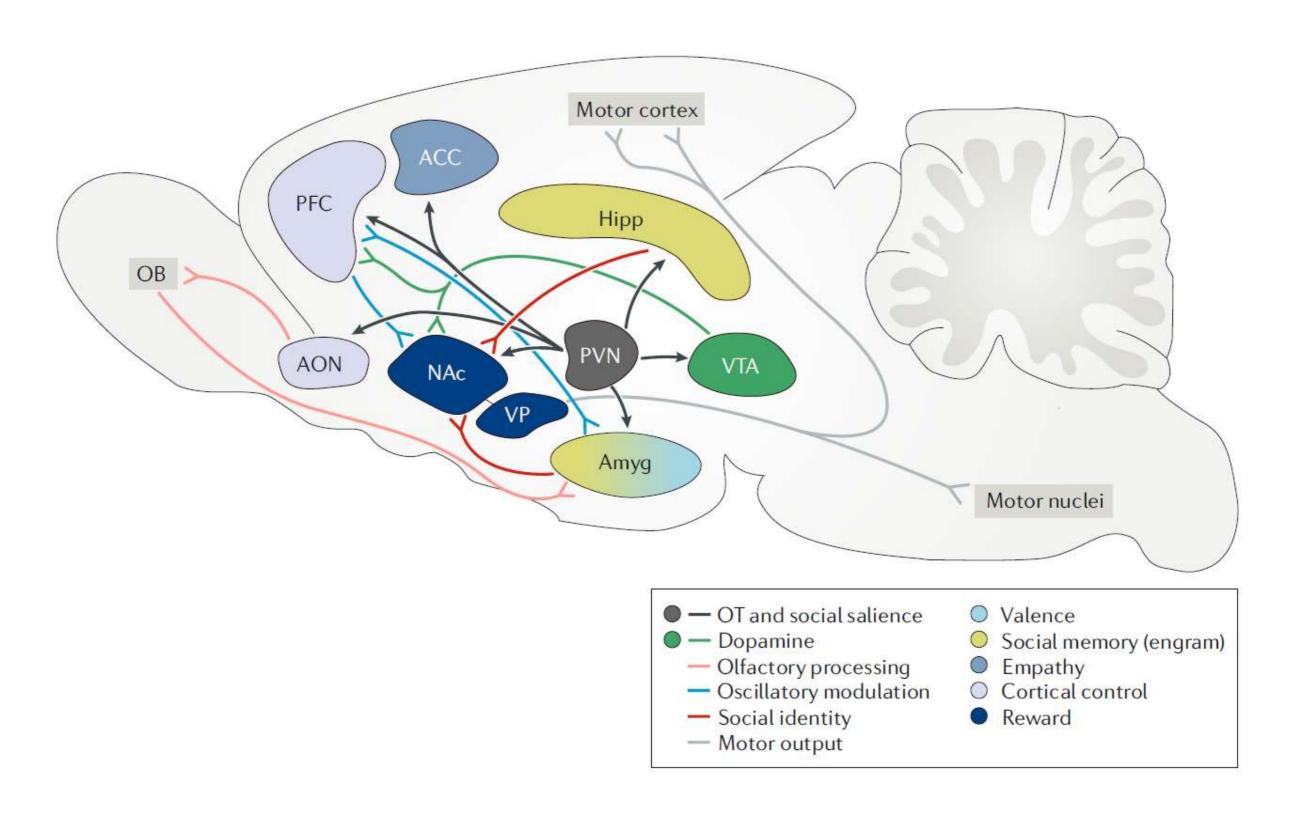




#### Social-Spatial Representation – PL region of mPFC

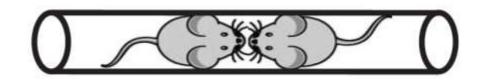


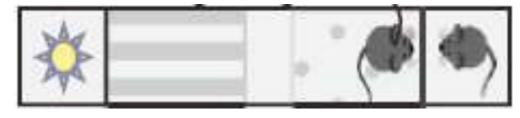
#### Social representation and behavior in the brain





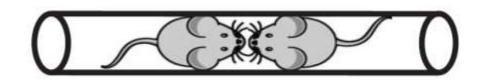


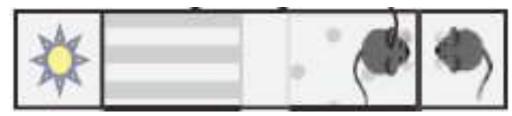
















**Group behaviors like hunting** 

...or communal defense





**Prosocial behaviors** 

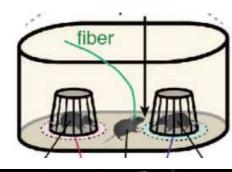
Satiated bat

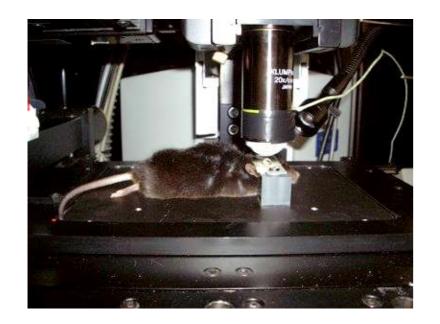
Hungry bat

#### **Altruism**

#### Neuroscience of social behaviors – Where they happen











#### **Neuroscience of animal behaviors**



Understanding how the brain represents and executes behavior by

... "speaking to an animal in its own language" (studying behaviors relevant to it)

... "and in its own world." (studying them in surroundings in which the animal evolved to express those behaviors – natural or naturalistic)

#### **Summary**





